



### Recent Market Volatility

Tony Soslow, CFA®, Senior Portfolio Manager



Tony Soslow, CFA® Senior Portfolio Manager

Tony Soslow, CFA®, is the lead portfolio manager for the Navigator® International Equity/ADR, U.S. All Cap Core, U.S. Small Cap Core, and U.S. SMID Cap Core strategies. His equity team focuses on identifying high quality, undervalued companies, with improving business prospects with the goal of helping investors achieve long-term results over a full market cycle.

For more information, please visit www. ccmg.com or contact your Investment Consultant at 800.766.2264.

### 1. In your view, what does recent market volatility mean for equities?

There are a few components that are currently impacting equities from a macro level. The first head-wind that equities are facing is rising rates. The Fed has showed no signs of slowing down as they continue towards a more restrictive monetary policy. We're beginning to see the impact of higher rates in large ticket consumer sectors including housing, motor homes and auto as individuals face higher borrowing costs and less incentive to refinance.

The second headwind facing equities is expanding credit spreads between high yield and U.S. Treasuries. Companies have taken on more debt and we've seen very few defaults as we reach the end of the economic cycle. However, we are beginning to see these spreads expand in anticipation of a slowing economy. And finally, we believe we've already seen the peak of earnings growth, and we expect this to slow going into 2019 and 2020.

There are a few factors working against stocks right now, but there's a silver lining too—prices have fallen and we believe the economy doesn't look like it's poised for a recession within the next six months. Changes in tax policy have also helped bolster the economy, which we view as a positive.

# 2. Are there any factors that could potentially ease some of these headwinds that equities are facing?

While we think the next one or two rate hikes are effectively in the books, the Fed could always choose to slow down the pace of future rate hikes. If the Fed sees GDP growth declining and wage growth slowing, they could realize that inflation is no longer a threat and ease up their tightening policy.

Any concessions made in the ongoing tariff negotiations could also help equities. Right now, it seems fairly certain that we're looking at raising tariffs to 25% on all Chinese goods at the end of this year or beginning of next year. While we believe the market is starting to price this in, any concessions made during ongoing negotiations would help markets.

#### 3. What are your current thoughts on International Equities?

Emerging markets have come under pressure for most of 2018 due to a strong dollar combined with falling energy and commodity prices. Economic growth across most of the rest of the world also remains weak compared to the U.S. If there are resolutions surrounding Brexit, the dollar could weaken against the Euro, which would help international economies.

But right now, we believe investing in international equities should be viewed as an opportunity to generate yield. Valuations remain cheap and companies are paying out high dividends, which can be an opportunity for investors to generate returns.

## 4. How are current markets impacting how you manage the All Cap U.S. Equity strategy?

In All Cap, it's easier to be positioned more defensively in down markets. As we look for more defensive holdings in sectors such as Health Care and Utilities, it's easier to find Large Cap names that meet our criteria than companies in Small or Mid-Cap markets.

Right now, our All Cap U.S. Equity strategy holds 20% in Health Care, 13% in Industrials and about 20% across the technology sectors (11% Technology and 9% Communication Services). We hold about 7.5% in Consumer Staples and Consumer Discretionary. Between Energy, Materials and Utilities, we hold about 12%. Our biggest overweight in the strategy is in Health Care, which is more defensive, and we are slightly underweight in the combined technology sectors.

### 5. Can you summarize what this volatility means for investors and how your strategies are positioned to perform?

Despite the ongoing market volatility, we feel very positive about the underlying companies we hold in our strategies. We believe in holding high quality, undervalued companies with improving business momentum and we will continue to actively manage risk throughout this period of volatility.

Clark Capital Management Group, Inc. (Clark Capital) is an investment advisor registered with the United States Securities and Exchange Commission under the Investment Advisers Act of 1940, as amended. Registration does not imply a certain level of skill or training. Clark Capital is a closely held, mostly employee-owned C Corporation with all significant owners currently employed by the firm in key management capacities. More information about Clark Capital's advisory services and fees can be found in its Form ADV which is available upon request.

The opinions expressed are those of the Clark Capital Management Group Investment Team. The opinions referenced are as of the date of publication and are subject to change due to changes in the market or economic conditions and may not necessarily come to pass. There is no guarantee of the future performance of any Clark Capital investment portfolio. Nothing herein should be construed as a solicitation, recommendation or an offer to buy, sell or hold any securities, other investments or to adopt any investment strategy or strategies. For educational use only. This information is not intended to serve as investment advice. This material is not intended to be relied upon as a forecast or research. The investment or strategy discussed may not be suitable for all investors. Investors must make their own decisions based on their specific investment objectives and financial circumstances. Past performance does not guarantee future results.

This document may contain certain information that constitutes forward-looking statements which can be identified by the use of forward-looking terminology such as "may," "expect," "will," "hope," "forecast," "intend," "target," "believe," and/ or comparable terminology (or the negative thereof). No assurance, representation, or warranty is made by any person that any of Clark Capital's assumptions, expectations, objectives, and/or goals will be achieved. Nothing contained in this document may be relied upon as a guarantee, promise, assurance, or representation as to the future.

Clark Capital Management Group, Inc. reserves the right to modify its current investment strategies and techniques based on changing market dynamics or client needs. The information provided in this report should not be considered a recommendation to purchase or sell any particular security, sector or industry. There is no assurance that any securities, sectors or industries discussed herein will be included in or excluded from an account's portfolio. It should not be assumed that any of the investment recommendations or decisions we make in the future will be profitable or will equal the investment performance of the securities discussed herein.

CFA® and Chartered Financial Analyst® are registered trademarks owned by CFA Institute.