In today's dynamic business landscape, the alignment between an organization's internal culture and its external commitments is paramount. It's not just about delivering products or services; it's about creating an ecosystem where both employees and clients resonate with the organization's core values and principles.

The "Human-Centric Alignment Evaluation" is designed to provide an insight into this alignment. By assessing the balance between how we treat our team members and how we engage with our clients, this evaluation aims to highlight areas of strength and potential improvement. It's a reflection of our commitment to a human-centric approach, where empathy, transparency, and consistent value delivery form the bedrock of our operations.

As you navigate through this assessment, consider each question as an opportunity for introspection. The goal is not just to identify gaps but to pave the way to develop a more harmonized, human-centric organizational culture.

#### Scoring this quick assessment:

Rate yourself on a scale of 0 to 10 for each question.

0 indicates "never" or "not-at-all". 10 indicates "all the time" or "always".

How consistently do our internal core values and principles align with the promises and commitments we make to our clients?

0	1	2	3	4	5	6	7	8	9	10

How similarly do we respond to feedback or concerns raised by our team members compared to feedback from our clients in terms of urgency, importance, or manner of response?

0	1	2	3	4	5	6	7	8	9	10

How consistently do we demonstrate empathy and understanding towards both our team members and our clients when challenges arise?

C	1	2	3	4	5	6	7	8	9	10

How aligned are our internal training and development programs with the needs and expectations of our clients?

C	1	2	3	4	5	6	7	8	9	10

How consistently do our internal communications reflect the messages and promises we convey to our clients?

0	1	2	3	4	5	6	7	8	9	10

How similarly do we approach problem-solving and conflict resolution internally with our team compared to externally with our clients?

0	1	2	3	4	5	6	7	8	9	10

How aligned are our internal innovation and improvement initiatives with the evolving needs and feedback of our clients?

0	1	2	3	4	5	6	7	8	9	10

How consistently do we practice transparency and honesty internally with our team members as we do with our clients?

0	1	2	3	4	5	6	7	8	9	10

Having completed the assessment, please take a moment to tally your scores from each question to arrive at your total score. This cumulative score serves as a reflection of the alignment between our internal culture and client experience. A more detailed explanation can be found on the following page.

**TOTAL SCORE** 

#### Score: 0-26: Emerging Alignment

Scores within this range suggest that there are significant opportunities to enhance the alignment between internal culture and external commitments. While there may be foundational elements in place, a focused effort is required to bridge the gaps and foster a more human-centric approach. Regular feedback, training, and open communication can be instrumental in elevating the alignment to the next level.

#### Score: 27-53: Moderate Alignment

Scores in this bracket indicate a moderate level of alignment between the organization's internal practices and its external engagements. There's a clear recognition of the importance of a human-centric approach, and several initiatives may already be in place. However, there's room for refinement and deeper integration of these principles across all facets of the organization.

### Score: 53-80: Optimal Alignment

Achieving a score in this range signifies a strong and consistent alignment between internal culture and external commitments. The organization not only understands the value of a human-centric approach but actively embodies it in its operations. While there's always room for growth and innovation, the foundational elements are robust, ensuring that both employees and clients experience the organization's core values in action.

It's important to note that this evaluation is not a comprehensive or definitive analysis of your organization's alignment between internal culture and external commitments. Instead, it serves as a preliminary tool designed to spotlight potential areas that might benefit from further development or attention. While the insights derived from this assessment can be valuable, they should be complemented with more in-depth analyses, discussions, and evaluations to gain a holistic understanding of the organization's human-centric alignment.