



# Portfolio Commentary

## Navigator® International Equity/ADR

Author



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## Stepping on the Gas Heading Downhill

I think it's pretty hard for anyone—English majors, equity portfolio managers, Federal Reserve board members, Siberian forest cats, etc.—to have vastly differing interpretations of the U.S. unemployment rate chart since the Great Recession. It goes virtually straight down, meaning better. On Friday, the September employment rate reached its lowest level since December 1969 at 3.5%.

While we can nitpick over the term “full employment”, we now appear closer to the Fed’s nebulous goal than ever before. So why now, with unemployed persons per job opening at a record low (0.8) is the U.S. Federal Reserve “stepping on the gas” and cutting the federal funds rate by 0.25% twice from 2.50% to 2.00%?

One justification for an “insurance cut” or two is that the unemployment rate is a coincident and not a leading economic indicator. As such, a potential shortcoming of policy is its dependence on historic employment data which ignores the anticipatory track record of the NM-Purchasing Managers Index, which has fallen below 50 for two consecutive months. With this said however, current Fed policy no longer appears to be guided by two simple objectives—full employment and contained inflation. We seem to be distracted, confused. Is the U.S./China trade war suppressing future growth?

Maybe we should try to stimulate inflation because all measures of it are not above our 2% goal? Should U.S. interest rates not be lower because we want to be tethered to Japanese and German demographic declines? Wait, what? Let’s keep it simple. The U.S. economy is at or near full employment and inflation is contained. Mission accomplished. Do nothing until you see actual corroborated evidence of an economic decline or of inflation rising sharply above the 2% objective. Blindly following the unsuccessful monetary paths of two other developed economies will likely bring about unanticipated market excesses. How can near zero interest rates not?

### When Will Value Matter?

Along with quality and business momentum, value serves as a critical component to our investment philosophy. With respect to the value factor, sound sleep requires us to hold a portfolio whose calculated value (albeit imperfect) exceeds market price. Otherwise, it would encourage restlessness. Of course, value, like beauty, often rests in the eye of the beholder and as such, we use multiple differing valuation approaches to assess a company’s likely worth.

While the value factor has demonstrated long-term excess returns in security selection, it can experience long periods of underperformance relative to the growth style. By combining value with quality and business momentum, we attempt to provide more consistent excess returns. Recently, the Russell Large Cap Value Index has suffered a long period of underperformance (from August 2006 to September 2019),

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underperforming the Russell Large Cap Growth Index by 4.1%/year.

This combined with the underperformance of small and mid-cap companies since December 2017, has impacted our performance in the all-cap space as we have traditionally had a larger allocation to both value and small-mid cap companies than the benchmark. Although it is difficult to forecast when this longstanding trend will reverse, we are beginning to see extraordinary discrepancies between these two cohorts and of the valuation of stocks which act as bond surrogates – Utilities and REITs.

In September for instance, J.P. Morgan's Chief Equity Strategist wrote to clients that "value is trading at the biggest discount ever" highlighting that both the median forward price-to-earnings ratio and the median price-to-book ratio of the cheapest portion of the S&P 500 was trading at their lowest levels in 30 years relative to the broader index. By other measures, we see that the value contingent is trading more than 1 standard deviation cheap to growth compared to its historic average.

While we can't be sure of a forthcoming regime change, in the past when large-cap value got this cheap relative to growth, a sharp performance snap-back typically ensues. Additionally, the bond proxies, Utilities and REITs (as measured by their S&P 500 sub-indices), hit record highs in September. The S&P 500 Utilities Valuation hit a record high forward P/E multiple of 19.8, which is 3.4pts higher than one year ago. Interestingly, REITs have also benefitted from the decline in 10-year Treasury rates by earning a whopping 29.65% total return this year despite having the worst forecasted earnings growth rate for 2020. I wonder if late WeWork lease payments are included in those forecasts.

## Less Excess Promotes a Gentle Landing

In our commentary nine months ago, we urged readers to "ignore the deafening noise" and today is no different. Slowing growth, trade wars, negative earnings growth, impeachment, negative interest rates, the list goes on. It's easy to be a pessimist. Despite all of the above however, U.S. equity markets remained firm through the first nine months of 2019 as both the Russell 3000 Broad Market Index and Russell 2000 Small Cap Index provided returns over 10%.

Like other commentators, I have my own opinion as to why this has been this case and much of it has to do with the lack of excess in the system. Credit markets have functioned well, and individual lending has been tempered since

the days of No Income, No Job or Asset (NINJA) home loans. Of course, some excesses do exist, and we are concerned that the leveraged loan market has replaced the high yield market, that many BBB credits are on the precipice of becoming junk BB bonds, and that many REITs may be stuck with bad tenants just when their securities are priced at record low yields.

With this said however, the next 12 months of anticipated S&P 500 revenues and earnings are slowing and are moving up and out. 80% of the world's central bankers have adopted easing monetary policy and a few European countries, recognizing the impotency of driving interest rates more negative, have begun to adopt fiscal stimulus. Taken together, world economic growth will likely be stronger in 2020 and 2021 than in 2019 as some of these policies will counteract the overriding slowing effects of debt levels, demographics and deflation

## International Equity Continues Long-Term Outperformance

The Navigator® International Equity/ADR strategy delivered annualized gains of 8.53% gross (5.34% net) versus the gains of 4.45% for the MSCI All Country World ex-USA Index over the ten years ending September 30, 2019. For the third quarter of 2019, the strategy had a loss of -2.68% gross (-3.41% net) versus the -1.80% loss in the MSCI All Country World ex-USA Index. For the 10 years ending June 2019, International Equity/ADR remains in the top 1% of Morningstar peer group managers in the U.S. Foreign Large Blend category and received its second consecutive PSN Top Guns Manager of the Decade Award from Informa Solutions for its performance for the 10-year period ending 2018.

Our positioning in Consumer Discretionary and Healthcare helped relative performance while positioning in Consumer Staples and Real Estate acted as a drag. Our holdings in Sekisui House Ltd and Sony Corporation helped performance in the quarter as positions in Grupo Financiero Galicia SA and Rio Tinto plc dampened performance.

From a country perspective, the portfolio benefited from strong performance in our positions in Japan and China while performance in the United Kingdom and Argentina lagged. The value characteristics of the strategy remain more compelling than both its U.S. and international benchmarks as the current P/E of 14.7 is less than that of the S&P 500 (18.9) and EAFE (16.3) with similar quality and business growth characteristics.

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Ticker	Quarter Ending September 30, 2019	Average Weight (%)	Contribution to Return (%)
<b>Top 5 Contributors</b>			
SKHSY	Sekisui House, Ltd. Sponsored ADR	3.18	0.64
SNE	Sony Corporation Sponsored ADR	2.21	0.30
MDT	Medtronic Plc	2.30	0.27
NXPI	NXP Semiconduc- tors NV	1.60	0.19
IBDRY	Iberdrola SA Spon- sored ADR	2.55	0.17

<b>Top 5 Detractors</b>			
GGAL	Grupo Financiero Galicia SA Sponsored ADR Class B	0.79	-0.81
RIO	Rio Tinto plc Spon- sored ADR	1.99	-0.37
SWRAY	Swire Pacific Limited Sponsored ADR Class A	1.19	-0.37
LVMUY	LVMH Moet Hennessy Louis Vuitton SE Un-sponsored ADR	1.70	-0.36
NGLOY	Anglo American plc Sponsored ADR	1.66	-0.36

Source: Factset. For illustrative purposes only. Past performance does not guarantee future results. The holdings identified do not represent all of the securities purchased, sold or recommended for advisory clients. In the chart above, "weight" is the average percentage weight of the holding during the period, and "contribution" is the contribution to overall performance during the period. To obtain the calculation methodology and a list showing every holding's contribution to the overall composite during the period, contact: PortfolioAnalytics@ccmg.com.

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Index returns include the reinvestment of income and dividends. The returns for these unmanaged indexes do not include any transaction costs, management fees or other costs. It is not possible to make an investment directly in any index.

The S&P 500 measures the performance of the 500 leading companies in leading industries of the U.S. economy, capturing 75 of U S equities.

The Russell Large Cap Value Index is a subset of the broader Russell 1000 Index that seeks investment results (before fees and expenses) that correspond to the total return (which includes capital appreciation and income) of the Russell Top 200® Value Index.

The Russell Large Cap Growth Index is a subset of the broader Russell 1000 Index that seeks investment results (before fees and expenses) that correspond to the total return (which includes capital appreciation and income) of the Russell Top 200® Growth Index ("index").

The Russell 3000 Broad Market Index is a subset of the broader Russell 3000 Index that measures the performance of the 3,000 largest U.S. companies based on total market capitalization, which represents approximately 98% of the investable U.S. equity market.

The MSCI All Country World ex-USA Index captures large and mid cap representation across 22 of 23 Developed Markets countries (excluding the US) and 26 Emerging Markets countries. The index covers approximately 85% of the global equity opportunity set outside the US.

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An obligation rated 'BB' is less vulnerable to nonpayment than other specula-

tive issues. However, it faces major ongoing uncertainties or exposure to adverse business, financial, or economic conditions that could lead to the obligor's inadequate capacity to meet its financial commitments on the obligation.

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