## Navigator U.S. Style Opportunity

## Navigate U.S. Equities with a Targeted Style Rotation Strategy

As the equity markets ebb and flow through a cycle, individual market styles and capitalizations within the economy perform differently. Clark Capital believes investors can benefit from an active rotation strategy that seeks to identify market trends and invest in areas exhibiting strength relative to their peers.

## Achieve Growth by Investing in Outperforming Segments of the U.S. Equity Markets <br> Build the optimal portfolio that we believe will adapt throughout changing market cycles.

The goal of the strategy is to identify and invest in market segments expected to be the most profitable in the short term large or small cap, growth or value.

## Avoid Areas of the U.S. Equity Markets Exhibiting Weakness <br> Seek to manage downside risk by avoiding underperforming styles and market caps.

By avoiding areas of weakness in the market, the strategy seeks to limit downside exposure, taking a "winning by not losing" approach.

## Monitor and Adjust in Response to Changing Markets

Provide a flexible and responsive approach to equity investing.

The strategy seeks to maximize returns through a rigorous, quantitatively-driven investment process that adapts to changing economic and market regimes.

The strategy remains fully invested with between three to ten holdings and a maximum cash position of $20 \%$. Portfolios are constructed using exchange traded funds (ETFs).


## Target Opportunities across Equity Styles

A disciplined, quantitative process seeks to identify equity market leadership, constantly pursuing alpha while managing risk.

## Objective

Maximize returns by adapting to changing economic and market regimes.

## Style Universe

- Large-Cap Value ETF
- Large-Cap Growth ETF
- Mid-Cap Value ETF
- Mid-Cap Growth ETF
- Small-Cap Value ETF
- Small-Cap Growth ETF
- High Dividend Equity ETF
- Equal Weight S\&P 500 ETF
- Factor ETFs:

Quality, Momentum
Buybacks, Volatility,
Dividend Growth

Past performance not indicative of future results. Returns greater than one year are annualized. Please see attached disclosures. Pure gross returns do not include the deduction of transaction costs, and are shown as supplemental information. The net $3.00 \%$ performance is shown because $3.00 \%$ is the highest possible industry standard platform fee.

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| Holdings |  |
| :--- | :--- |
| US DOLLARS |  |
| ISHARES TR SANDP 500 INDEX | $33.82 \%$ |
| SPDR SERIES TRUST DJWS LGCAP GRW | $33.74 \%$ |
| ISHARES TR MSCI USAMOMFCT | $32.44 \%$ |

Top five holdings (by portfolio weight) only shown above. This is not a recommendation to buy or sell a particular security. Please see attached disclosures. A complete list of holdings is available upon request.
*Pure gross returns do not include the deduction of transaction costs, and are shown as supplemental information.
**The net $3.00 \%$ performance is shown because $3.00 \%$ is the highest possible industry standard platform fee. Risk statistics are calculated against the Russell 3000.

Past performance not indicative of future results. Please see attached disclosures.

| Performance (as of 9-30-2021) | Portfolio <br> (Pure Gross)* | Portfolio <br> (Net of 3.0\%)** | Benchmark |
| :--- | :---: | ---: | ---: |
| MTD | -5.79 | -6.04 | -4.49 |
| 3 Months | -1.59 | -2.33 | -0.10 |
| YTD | 14.43 | 11.91 | 14.99 |
| Y Year | 29.44 | 25.69 | 31.88 |
| 3 Year | 12.02 | 8.73 | 16.00 |
| 5 Year | 14.82 | 11.46 | 16.85 |
| 7 Year | 12.51 | 9.21 | 13.93 |
| 10 Year | 14.65 | 11.29 | 16.60 |
| Since Inception (As of 1/1/2005) | 9.43 | 6.21 | 10.20 |
| Cumulative Return | 352.22 | 174.32 | 408.54 |
| Risk Measures |  |  |  |
| Standard Deviation | 15.13 | 15.13 | 15.14 |
| Beta | 0.96 | 0.96 | 1.00 |
| Alpha | -0.28 | -3.23 | 0.00 |
| Sharpe Ratio | 0.59 | 0.40 | 0.64 |
| R Squared | 91.30 | 91.30 | 100.00 |

Calendar Year Performance

| 2020 | 14.99 | 11.62 | 20.89 |
| ---: | ---: | ---: | ---: |
| 2019 | 22.75 | 19.18 | 31.02 |
| 2018 | -3.11 | -5.98 | -5.24 |
| 2017 | 15.08 | 11.71 | 21.13 |
| 2016 | 20.17 | 16.66 | 12.74 |
| 2015 | 1.88 | -1.14 | 0.48 |
| 2014 | 9.73 | 6.51 | 12.56 |
| 2013 | 32.62 | 28.79 | 33.55 |
| 2012 | 11.07 | 7.81 | 16.42 |
| 2011 | -2.66 | -5.55 | 1.03 |
| 2010 | 24.59 | 20.96 | 16.93 |
| 2009 | 31.18 | 27.38 | 28.34 |
| 2008 | -35.51 | -37.49 | -37.31 |
| 2007 | 3.41 | 0.36 | 5.14 |
| 2006 | 16.43 | 13.03 | 15.72 |
| 2005 | 2.72 | -0.31 | 6.12 |

## Navigator U.S. Style Opportunity

## Compliant Presentation (as of 12/31/2019)

Past performance is not indicative of future results. This material is not financial advice or an offer to sell any product. Not every client's account will have these exact characteristics. The actual characteristics with respect to any particular client account will vary based on a number of factors including but not limited to: (i) the size of the account; (ii) investment restrictions applicable to the account, if any; and (iii) market exigencies at the time of investment. Clark Capital Management Group, Inc. reserves the right to modify its current investment strategies and techniques based on changing market dynamics or client needs. The information provided in this report should not be considered a recommendation to purchase or sell any particular security. There is no assurance that any securities discussed herein will remain in an account's portfolio at the time you receive this report or that securities sold have not been repurchased. The securities discussed may not represent an account's entire portfolio and in the aggregate may represent only a small percentage of an account's portfolio holdings. It should not be assumed that any of the securities transactions, holdings or sectors discussed were or will prove to be profitable, or that the investment recommendations or decisions we make in the future will be profitable or will equal the investment performance of the securities discussed herein.

Firm Information: Clark Capital Management Group, Inc. (Clark Capital) is an investment advisor registered with the United States Securities and Exchange Commission under the Investment Advisers Act of 1940, as amended. Registration does not imply a certain level of skill or training. Clark Capital is a closely held, mostly employeeowned C Corporation with all significant owners currently employed by the firm in key management capacities. The firm specializes in managing equity and fixed income portfolios for individuals and institutions. More information about Clark Capital's advisory services and fees can be found in its Form ADV which is available upon request.

Calculation Methodology: Composite returns assume reinvestment of income and other earnings, are gross of withholding taxes, if any, and are reported in U.S. dollars. Net returns presented reflect the deduction of a model investment advisory fee of $3 \%$ which is the highest wrap fee charged by any sponsor. Internal dispersion is calculated using the equal-weighted average deviation of annual pure gross account returns for those accounts included in the composite for the entire year. Trade date accounting is used. Leverage is not used in the composite. The composites are comprised of all fully discretionary accounts managed in the strategy for one full month, including those accounts no longer with the firm. Closed accounts are included through the completion of the last full month of eligibility. A copy of the complete list and description of Clark Capital's composites, list of broad distribution pooled funds, verification and performance examination reports, and policies for valuing investments, calculating performance, and preparing GIPS Reports are available upon request.

## Navigator U.S. Style Opportunity Composite

Composite Inception and Creation Date: 1/1/2005

|  | Note A: <br> Pure Gross <br> Total Return | Net of <br> 3.0\% | Russell 3000 | Internal Dispersion | Number of Portfolios | Composite Assets (in Millions) | Percent of Composite Charged a Bundled Fee | Percent of Non-Fee Accounts | Total Firm Assets (in Millions) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1/1/2019 to 12/31/2019 | 22.75\% | 19.18\% | 31.02\% | 0.08\% | 4611 | \$262.624 | 100\% | 0.46\% | \$14,519.0 |
| 1/1/2018 to 12/31/2018 | -3.11\% | -5.98\% | -5.24\% | 0.13\% | 3675 | \$169.486 | 100\% | 0.42\% | \$10,563.7 |
| 1/1/2017 to 12/31/2017 | 15.08\% | 11.71\% | 21.13\% | 0.07\% | 2652 | \$135.402 | 100\% | 0.37\% | \$7,088.8 |
| 1/1/2016 to 12/31/2016 | 20.17\% | 16.66\% | 12.74\% | 0.08\% | 1693 | \$77.472 | 100\% | 0.08\% | \$4,159.8 |
| 1/1/2015 to 12/31/2015 | 1.88\% | -1.14\% | 0.48\% | 0.22\% | 1369 | \$53.992 | 100\% | 0.00\% | \$2,308.7 |
| 1/1/2014 to 12/31/2014 | 9.73\% | 6.51\% | 12.56\% | 0.07\% | 1631 | \$70.898 | 100\% | 0.00\% | \$2,082.3 |
| 1/1/2013 to 12/31/2013 | 32.62\% | 28.79\% | 33.55\% | 0.08\% | 1895 | \$83.899 | 100\% | 0.00\% | \$1,966.6 |
| 1/1/2012 to 12/31/2012 | 11.07\% | 7.81\% | 16.42\% | 0.06\% | 2856 | \$106.965 | 100\% | 0.00\% | \$2,337.4 |
| 1/1/2011 to 12/31/2011 | -2.66\% | -5.55\% | 1.03\% | 0.18\% | 4209 | \$152.784 | 100\% | 0.00\% | \$2,442.0 |
| 1/1/2010 to 12/31/2010 | 24.59\% | 20.96\% | 16.93\% | 0.12\% | 4365 | \$179.097 | 100\% | 0.00\% | \$2,297.0 |


| $\stackrel{\square}{\square}$ | Annualized Since | 8.58\% | 5.38\% | 9.03\% |
| :---: | :---: | :---: | :---: | :---: |
| ¢ | Cumulative Since | 243.68\% | 119.60\% | 265.82\% |

Note A: Pure gross-of-fees performance returns are presented as supplemental information and do not reflect the deduction of any trading costs, fees, or expenses. Therefore, returns will be reduced by advisory and other expenses.

Firm assets as of December 31, 2017 have been revised resulting in an increase of 15\% from what was previously reported.
*Internal dispersion is not presented for periods of less than a full year, or for annual periods that include less than 5 accounts for the full year.

## Navigator U.S. Style Opportunity

## Compliant Presentation

## 3-Year Annualized Ex-post

## Standard Deviation

| Year | Composite | Benchmark |
| ---: | ---: | ---: |
| 2019 | $11.13 \%$ | $12.38 \%$ |
| 2018 | $12.05 \%$ | $11.34 \%$ |
| 2017 | $11.31 \%$ | $10.23 \%$ |
| 2016 | $12.19 \%$ | $11.04 \%$ |
| 2015 | $11.06 \%$ | $10.73 \%$ |
| 2014 | $9.76 \%$ | $9.42 \%$ |
| 2013 | $12.64 \%$ | $12.71 \%$ |
| 2012 | $16.23 \%$ | $15.95 \%$ |
| 2011 | $19.81 \%$ | $19.62 \%$ |

The 3 -year annualized ex-post standard deviation measures the variability of the composite and benchmark returns over the preceding 36 -month period. It is not required to be presented for periods prior to 2011 or when there are less than 36 monthly composite returns.

Past performance does not guarantee future results. Client account values will fluctuate and may be worth more or less than the amount invested. Clients should not rely solely on this performance or any other performance illustrations when making investment decisions.

Clark Capital claims compliance with the Global Investment Performance Standards (GIPS®) and has prepared and presented this report in compliance with the GIPS standards. Clark Capital has been independently verified for the periods January 1, 2002 through December 31, 2019. Verification assesses whether (1) the firm has complied with all the composite construction requirements of the GIPS standards on a firm-wide basis and (2) the firm's policies and procedures are designed to calculate and present performance in compliance with the GIPS standards. The Navigator U.S. Style Opportunity composite has been examined for the following period(s): $1 / 1 / 2005$ through 12/31/2019. The verification and performance examination reports are available upon request.

Composite Description: The Navigator U.S. Style Opportunity composite invests in exchange-traded funds through strategic rotation among U.S. equity styles (Growth \& Value) and capitalizations (Large, Medium and Small). The portfolio is then opportunistically overweighted in the market segments expected to be the most profitable in the near term - large or small cap, growth or value - and underweighted in those segments expected to be weaker. The strategy is passively managed using a strategic allocation of broad based market indices, rebalanced annually. The portfolio has an unconstrained asset allocation policy and seeks to maximize returns through a rigorous investment discipline that seeks to take advantage of the performance differential between segments of the equity market under different market conditions. Style and capitalization rotation are employed in an effort to take advantage of emerging opportunities and to minimize the effect of securities that are no longer optimal for the composite. The goal of the strategy is to outperform an unmanaged buy and hold investment, reduce the effects of broad market declines and to provide capital appreciation.

Fee Schedule: The maximum total wrap fee is $3.00 \%$. The total wrap fee includes all charges for trading costs, portfolio management, custody, and other administrative fees. Actual fees may differ from the fees used in this presentation depending upon account size, investments, and agreement with the client.

Benchmark Description: The benchmark is the Russell 3000. The Russell 3000 Index measures the performance of the 3000 largest $U$. S. companies based on total market capitalization, which represents approximately $98 \%$ of the investable U.S. equity market. Index returns reflect the reinvestment of income and other earnings, are provided to represent the investment environment shown, and are not covered by the report of independent verifiers.

The volatility (beta) of the Composite may be greater or less than its respective benchmarks. It is not possible to invest in these indices.

## Navigator U.S. Style Opportunity

## Statistic Descriptions

Standard Deviation: A statistical measure of dispersion about an average which depicts how widely the returns varied over a certain period of time.
3-Year Standard Deviation: The 3-year annualized standard deviation measures the variability of the composite and the benchmark returns over the preceding 36month period.

Beta: A measure of systematic risk with respect to a benchmark. Systematic risk is the tendency of the value of the composite and the value of the benchmark to move together. Beta measures the sensitivity of the composite's excess return (total return minus the risk-free return) with respect to the benchmark's excess return that results from their systematic co-movement. It is the ratio of what the excess return of the composite would be to the excess return of the benchmark if there were no composite-specific sources of return. If beta is greater than one, movements in value of the composite that are associated with movements in the value of the benchmark tend to be amplified. If beta is one, they tend to be the same, and if beta is less than one, they tend to be dampened. If such movements tend to be in opposite directions, beta is negative. Beta is measured as the slope of the regression of the excess return on the composite as the dependent variable and the excess return on the benchmark as the independent variable.

The beta of the market is 1.00 by definition. Morningstar calculates beta by comparing a portfolio's excess return over T-bills to the benchmark's excess return over T-bills, so a beta of 1.10 shows that the portfolio has performed $10 \%$ better than its benchmark in up markets and $10 \%$ worse in down markets, assuming all other factors remain constant. Conversely, a beta of 0.85 indicates that the portfolio's excess return is expected to perform $15 \%$ worse than the benchmark's excess return during up markets and $15 \%$ better during down markets.

Alpha: A measure of the difference between a portfolio's actual returns and its expected performance, given its level of risk as measured by beta. A positive alpha figure indicates the portfolio has performed better than its beta would predict. In contrast, a negative alpha indicates the portfolio has underperformed, given the expectations established by beta. Alpha is calculated by taking the excess average monthly return of the investment over the risk free rate and subtracting beta times the excess average monthly return of the benchmark over the risk free rate.

Sharpe Ratio: A risk-adjusted measure developed by Nobel Laureate William Sharpe. It is calculated by using standard deviation and excess return to determine reward per unit of risk. The higher the Sharpe Ratio, the better the composite's historical risk-adjusted performance. The Sharpe ratio is calculated for the past $36-$ month period by dividing a composite's annualized excess returns by the standard deviation of a composite's annualized excess returns. Since this ratio uses standard deviation as its risk measure, it is most appropriately applied when analyzing a composite that is an investor's sole holding. The Sharpe Ratio can be used to compare two composites directly as to how much risk a composite had to bear to earn excess return over the risk-free rate.

R-Squared: Reflects the percentage of a portfolio's movements that can be explained by movements in its benchmark.
Downside Capture Ratio: Measures a manager's performance in down-markets. A down-market is defined as those periods (months or quarters) in which market return is less than 0 . In essence, it tells you what percentage of the down-market was captured by the manager. For example, if the ratio is $110 \%$, the manager has captured $110 \%$ of the down-market and therefore underperformed the market on the downside.

Upside Capture Ratio: Measures a manager's performance in up markets relative to the market (benchmark) itself. It is calculated by taking the security's upside capture return and dividing it by the benchmark's upside capture return.

Bull Beta: A measure of the sensitivity of a composite's return to positive changes in its benchmark's return.
Bear Beta: A measure of the sensitivity of a composite's return to negative changes in its benchmark's return.
Best Month: The highest monthly return of the investment since its inception or for as long as data is available.
Worst Month: The lowest monthly return of the investment since its inception or for as long as data is available.
Maximum Gain: The peak to trough incline during a specific record period of an investment or composite. It is usually quoted as the percentage between the peak to the trough.

Maximum Drawdown: The peak to trough decline during a specific record period of an investment or composite. It is usually quoted as the percentage between the peak to the trough.

