# Navigator® Total Wealth Strategies





#### Who Is Clark Capital?

1986 Year Founded \$29.4B

20 Investment Professionals

100% Family and Employee Owned Committed to Asset

Management

Excellence for Better

Outcomes

28.3
Investment Team
Average Years
Experience

127 Employees 2020-21
Asset Manager
of the Year\*\*

11.7
Investment Team
Average Years Working
Together

Past performance does not guarantee future results. The ranking shown above is not indicative of future performance and may not be representative of any one client's experience because it reflects an average of, or a sample of all, the experiences of the adviser's clients. Please see attached disclosures.

## Benefits of Owning Individual Securities

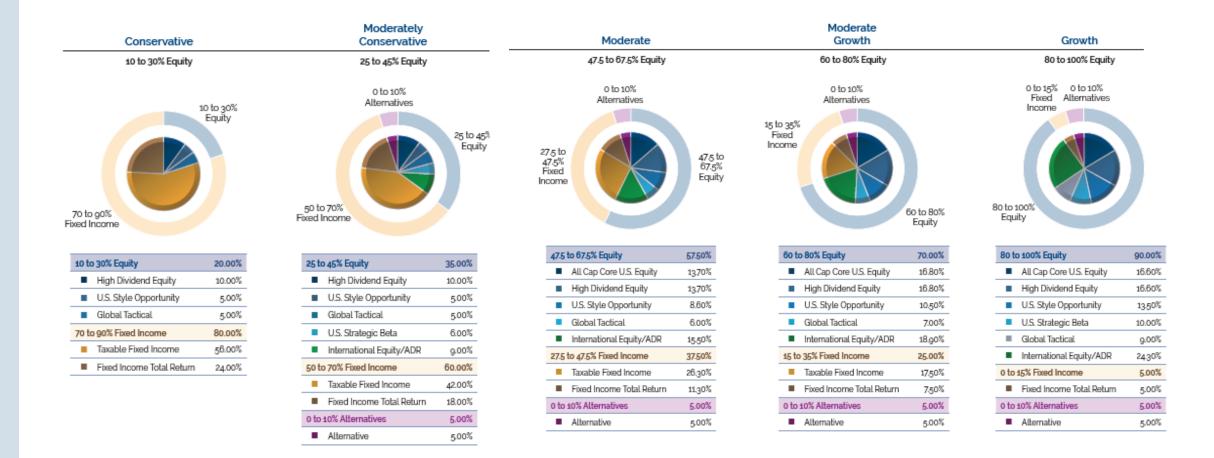
- No Embedded Capital Gains
- Prevents Disruption from Other Investors' Buying and Selling
- Potential Tax Advantages
- Portfolio Manager Interests are Aligned

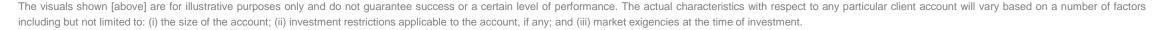


#### Navigator® Total Wealth Strategies

- Institutional Quality Portfolios Starting at \$500,000
  - 5 Risk-Based Allocations
  - 2 Versions: Tax Aware and Traditional
  - Tactical Shifts
  - Individual Security Ownership
  - Tax Transition Services and Ongoing Tax Management
  - Competitive Pricing

## Navigator® Total Wealth Strategies

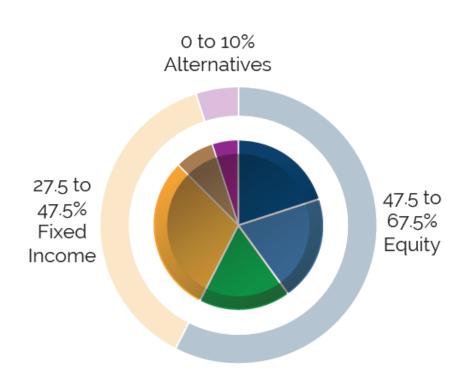




# Navigator® Total Wealth Strategies Sample Allocation

#### **Moderate**

47.5 to 67% Equity



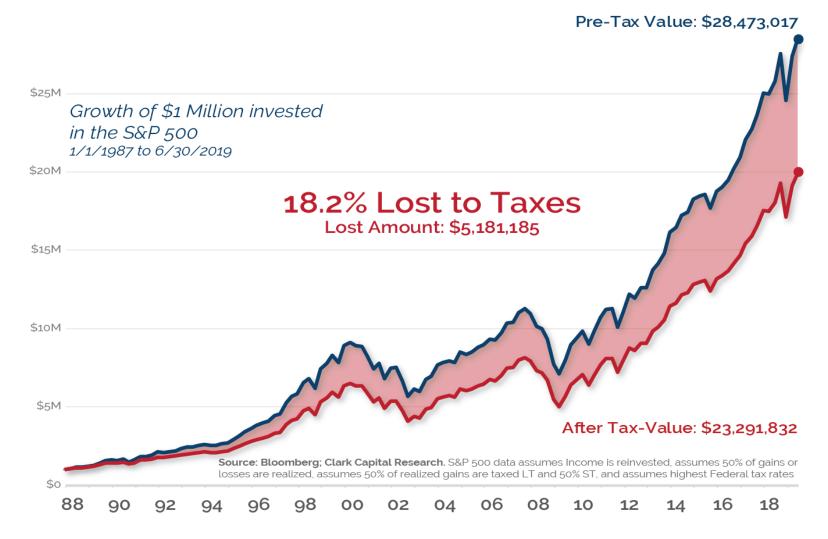
47.5 to 67.5% Equity	57.50%
■ Navigator® All Cap Core U.S. Equity	16.81%
■ Navigator® High Dividend Equity	16.81%
■ Navigator® U.S. Style Opportunity	6.63%
■ Navigator® International Equity/ADR	17.25%
27.5 to 47.5% Fixed Income	37.50%
Navigator® Taxable Fixed Income	26.25%
■ Navigator® Fixed Income Total Return	11.25%
o to 10% Alternatives	5.00%
■ Navigator® Alternative	5.00%

# Strategy Minimum \$550,000

The visuals shown [above] are for illustrative purposes only and do not guarantee success or a certain level of performance. The actual characteristics with respect to any particular client account will vary based on a number of factors including but not limited to: (i) the size of the account; (ii) investment restrictions applicable to the account, if any; and (iii) market exigencies at the time of investment.

#### Tax loss harvesting is a strategy of selling securities at a loss to offset a capital gains tax liability. It is typically used to limit the recognition of short-term capital gains, which are normally taxed at higher federal income tax rates than long-term capital gains, though it is also used for long-term capital gains. The tax-loss data presented is based on internal research of existing Clark Capital taxable accounts over \$1 million that were invested in at least 80% equities from 12/31/15 to 12/31/18. Any accounts funded after 12/31/15 were excluded from the study. The study assumed a tax rate of 20% for long-term, 39.6% for short-term for 2016 and 2017, and 37% for short term for 2018. Added annual returns were calculated by dividing the amount in taxes saved each year by the average beginning market value plus ending market value. The benefits of tax loss harvesting, if any, in reducing an investor's tax liability will depend on the investor's entire tax and investment circumstances, including but not limited to: income, state of residence, the purchases and dispositions of assets in household accounts outside of Clark Capital, type of investment, and investment holding period. Investors should confer with their personal tax advisor regarding the tax consequences of investing with Clark Capital. Past performance is not indicative of future results. Please see the Important Disclosures section for more information.

#### Ongoing Tax Optimization



Based on internal research, tax-loss harvesting has helped our clients earn an average of **104 bps of added annual returns over a 3-year period**.



## Partnering with Clark Capital in 5 Easy Steps

**Case Design Consultation** 

Portfolio Analysis from CFA® Charterholders\*

Point of Sale Support\*

1

2

3

Concierge Level Education & Resources

4

Quarterly Client Reviews
with Your Dedicated
Client Portfolio Manager\*

Clark Capital is an investment adviser registered with the U.S. Securities and Exchange Commission. Registration does not imply a certain level of skill or training. More information about Clark Capital's investment advisory services can be found in its Form ADV Part 2, which is available upon request.

<sup>\*</sup>Available for Accounts \$1m+ CFA® and CFA® Charterholders are registered trademarks owned by CFA Institute.

## Dedicated High Net Worth Support Team

Available to You and Your Clients	Over \$500,000	Over \$1,000,000	Over \$5,000,000
Current Holdings Analysis and Bond Diagnostics with Recommendations	✓	✓	✓
Current Portfolio Cost Analysis	✓	✓	✓
Personalized Investment Proposal	✓	✓	✓
Proposal Review with Your Investment Consultant Team	✓	✓	✓
Institutional Level Investment Proposal		✓	✓
Quarterly Portfolio Reviews by Phone with a CFA-Level Client Portfolio Manager		$\checkmark$	✓
In-Person Access to CPM Team			✓
Direct Access to Senior Leadership at Clark Capital			✓

A Long-Term Partnership to Help You Grow Your High Net Worth Business	\$10 million	\$25 million	\$50 million
Annual Book Review with a CPM Team Member	✓	✓	✓
Quarterly Client Economic and Capital Market Review Group Call	✓	✓	✓
Monthly Market Recap of Investment Team Insights	✓	✓	✓
Quarterly Portfolio Reviews by Phone with the Head of Your CPM Team		✓	✓
2 Days Worth of Exclusive Time with the Head of Your CPM Team		✓	
4 Days Worth of Exclusive Time with the Head of Your CPM Team			✓



# Client Friendly Investment Proposals and Detailed Portfolio Analysis



ClarkCapital



#### Performance





Current Yield (Gross) = 2.39%

Registration 2

100.00% of Household Portfolio

Segment Composition: Navigator Total Wealth Plus Strategies | Moderate

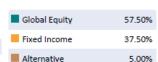
Investment Amount \$1,000,000.00

Registration Name Registration 2

Account Type







The Benchmark for Registration 2 is 60% MSCI

ACWI - 40% BBgBarc US Aggregate Bond. For a description of the benchmark, see the

5.00%

#### Calendar Year Performance

Model Performance (Gross of Fees) As of 3/31/2022

2021 2020 2019 2018 2017 2016 2015 2014 2013 2012 2011 2010 2009 2008 Portfolio (Gross of Fees) 14.62 9.71 17.84 -6.96 16.53 8.64 1.89 8.39 18.21 11.56 3.02 14.28 28.80-21.03 Benchmark (Gross of Fees) 10.51 12.76 19.45 -5.64 15.80 5.78 -1.20 4.88 12.87 11.36 -1.27 10.22 23.15-23.22

Std Dev	Alpha
10.03	2.13
0.00	0.00

Dallia - Darfarra			Since							
Rolling Performance	YTD	1 Year	3 Year	5 Year	7 Year	10 Year	Inception	Beta	Std Dev	Alpha
Portfolio (Gross of Fees)	-5.16	3.10	9.22	7.88	7.23	8.40	7.72	0.98	10.03	2.13
Benchmark (Gross of Fees)	-5.59	2.89	9.01	8.00	6.68	7.03	5.61	1.00	9.92	0.00

Performance presented herein is model performance. Model performance is hypothetical and is prepared with the benefit of hindsight. The model performance presented above represents a blend of actual historical performance of two or more Clark Capital strategies. It is being presented for informational purposes only. Performance shown in this proposal is past performance, which is not indicative of future results. Performance, risk measures and other data presented herein are gross (before the deduction) of investment advisory fees and include the reinvestment of all income. Returns will be reduced by investment advisory fees and other account expenses. As illustrated in the Important Disclosures section at the end of this proposal, the inclusion of such fees would materially reduce performance, particularly when compounded over a period of years. Please see the important Disclosures section at the end of this proposal for additional information about fees and the limitations of model performance.

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This presentation is intended for one-on-one presentations with a financial advisor present.

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# Market Updates to Support Your Practice





#### How Powerful Is Our Approach?

The potential to help you:

#### Attract

- Increase close rate with HNW prospects
- Reduce fee/performance-based conversations with your clients stickier assets
- Grow your AUM through consolidation of assets and increased referrals

#### Retain

- Concierge level portfolio oversight
- Clearly communicate the value you provide your clients
- Deliver a superior client experience

#### Disclosures

There is no guarantee of the future performance of any Clark Capital investment portfolio. Material presented has been derived from sources considered to be reliable, but the accuracy and completeness cannot be guaranteed. Nothing herein should be construed as a solicitation, recommendation or an offer to buy, sell or hold any securities, other investments or to adopt any investment strategy or strategies. For educational use only. This information is not intended to serve as investment advice. This material is not intended to be relied upon as a forecast or research. The investment or strategy discussed may not be suitable for all investors. Investors must make their own decisions based on their specific investment objectives and financial circumstances. Past performance does not guarantee future results.

This document may contain certain information that constitutes forward-looking statements which can be identified by the use of forward-looking terminology such as "may," "expect," "will," "hope," "forecast," "intend," "target," "believe," and/or comparable terminology (or the negative thereof). No assurance, representation, or warranty is made by any person that any of Clark Capital's assumptions, expectations, objectives, and/or goals will be achieved. Nothing contained in this document may be relied upon as a guarantee, promise, assurance, or representation as to the future.

Clark Capital Management Group, Inc. reserves the right to modify its current investment strategies and techniques based on changing market dynamics or client needs. There is no assurance that any securities, sectors or industries discussed herein will be included in or excluded from an account's portfolio. It should not be assumed that any of the investment recommendations or decisions we make in the future will be profitable.

Clark Capital Management Group, Inc. is an investment adviser registered with the U.S. Securities and Exchange Commission. Registration does not imply a certain level of skill or training. More information about Clark Capital's advisory services can be found in its Form ADV which is available upon request.



#### Barrons/MMI Industry Awards

Nominations for the Barron's MMI Awards are reviewed and evaluated by the specially-appointed MMI Industry Awards Steering Council and by the MMI Membership Experience Committee (MEC). The Steering Council and MEC consist of representatives from all segments of the MMI membership. At their sole discretion, the Steering Council and MEC may enlist the support of outside subject matter experts to help review the nominations. The Steering Council and MEC will look for innovative, needle-moving programs and initiatives that measurably advance the investment advisory solutions industry and deliver improved outcomes for financial advisors and investors. After carefully reviewing the nominations submitted, the Steering Council and MEC will determine a slate of finalists in each award category. If appropriate, in certain "open" award categories, the Steering Council and MEC may elect to propose separate slates of finalists representing Asset Managers, Sponsor Firms, Solutions Providers, etc. Award winners are determined by a vote of primary contacts at each member firm

