Attract, Win, and Retain the Affluent and High Net Worth Client

Join Us for this to the second

Your Hosts:

Ryan Kenney, CIMA®, AIF® Senior Investment Consultant Clark Capital Management Group

C. Shane Chareonchump, CFP® Senior Regional Consultant AssetMark, Inc.

Navigate Your Future! Enjoy the Journey.

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You're Invited!

Join us on **Tuesday, Sept. 20 or Wednesday, Sept. 21** for a special event with Clark Capital designed to help you grow and retain your high net worth business.

Topics to be discussed:

- What's keeping high net worth clients up at night
- The Value of Debt: How to leverage cash and credit to stay in control
- High Net Worth Makeover: Tailor your client experience to meet the needs of this client base
- **Glenn Dorsey** of Clark Capital will discuss the current market environment and how to communicate with high net worth clients

We'll also have lots of open dialogue around ways to identify, win, and retain clients. Each meeting will run from 9:00 AM to 2:00 PM EDT with lunch, coffee, and snacks provided. We're very excited to be bringing this content to you, and we hope you'll be able to attend!

Choose a convenient date and location:

Date:	Tuesday, Sept. 20	Wednesday, Sept. 21
Time:	9:00 AM — 2:00 PM EDT	9:00 AM — 2:00 PM EDT
Location:	Southpoint Golf Club 360 Southpointe Blvd Canonsburg, PA 15317	The Englewood 1219 West End Avenue Hummelstown, PA 17039

<u>To RSVP, please email:</u> <u>TeamKenney@ccmg.com</u>



