# Your Clients' Top Questions, Answered



#### FAQs

- Is the bear market over?
- Will there be a recession in 2023?
- Is the banking situation like 2008?
- Is the dollar losing its reserve status?
- Do I still need to worry about inflation?
- Will the debt ceiling debate impact the market?
- Should I just buy a 2-Year Treasury?

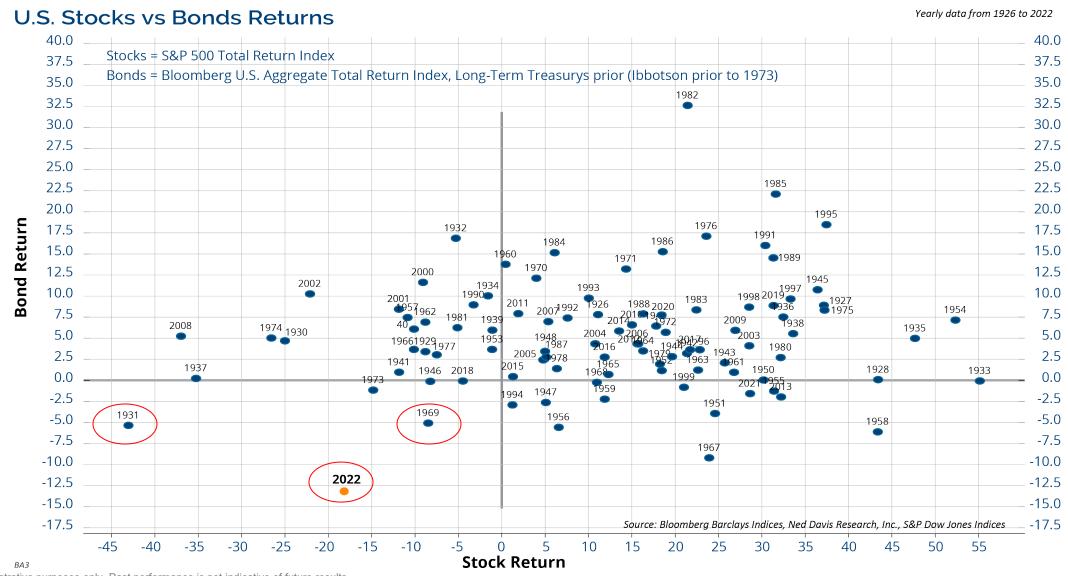


#### Is the Bear Market Over?

- Worst year since the 1930's for 60/40 portfolios
- Worst year ever for the bond market
- 7<sup>th</sup> worst year for the S&P 500
- Stocks and bonds off to a good start
- Positive technical signals



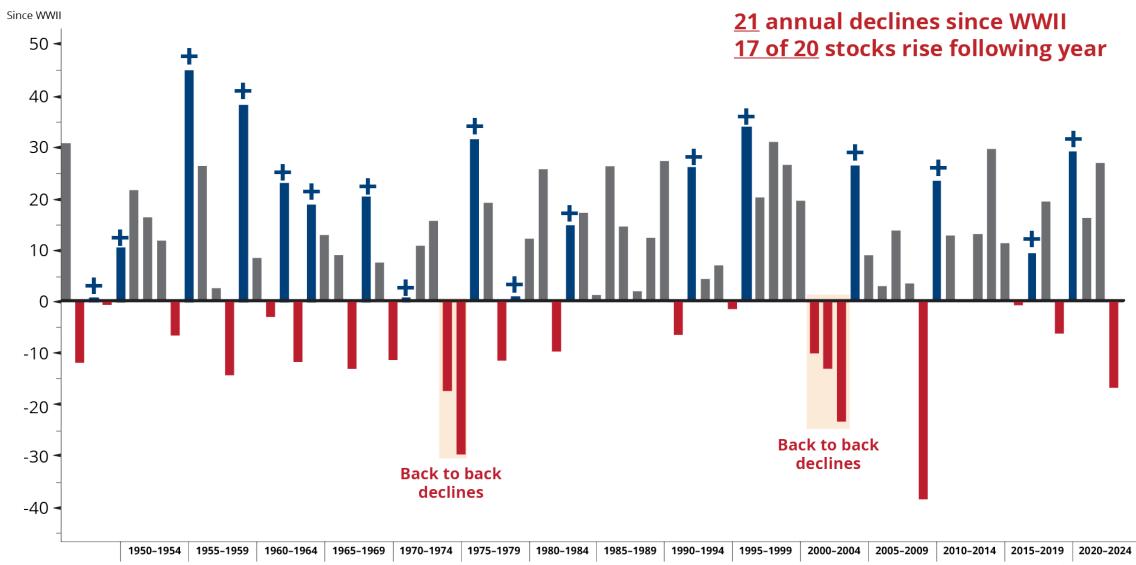
#### Unusual for Stock and Bonds to Both be Down



For illustrative purposes only. Past performance is not indicative of future results.

Source: Ned Davis Research

#### Annual S&P 500 Price Return Rare to See Two Consecutive Annual Declines



Source: Fundstrat, Bloomberg Finance L.P.

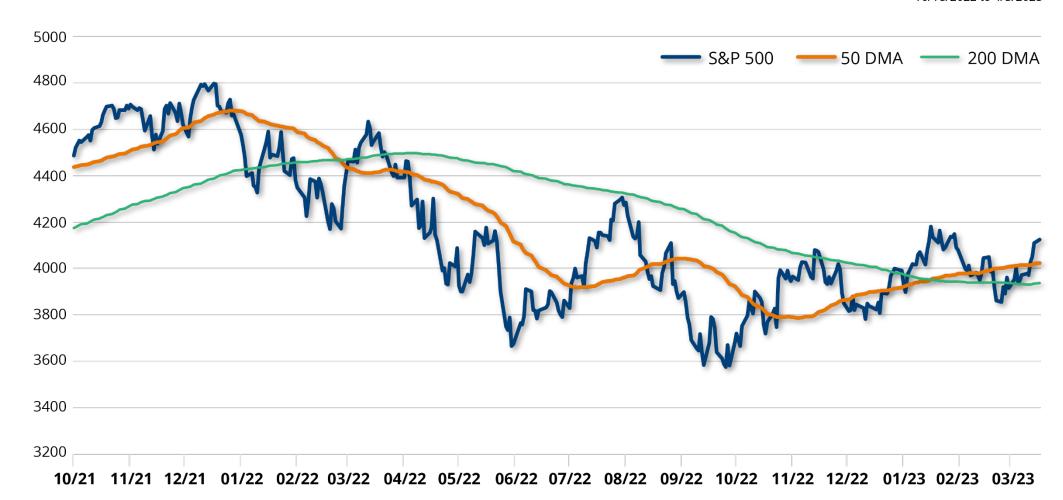
For illustrative purposes. Neither past actual, projections, nor other forward looking statements regarding future financial performance of markets are only predictions and actual events or results may differ materially.

Source: Fundstrat, Bloomberg Finance L.P.

## Golden Cross: Bullish Technical Signal

#### Golden Cross

10/18/2022 to 4/3/2023



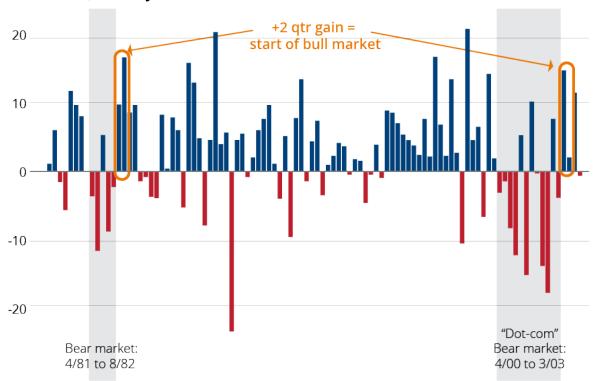
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Source: Bloomberg; Clark Capital

## Beginning of New Bull Market?

# New Bull: 2 Consecutive only at start of "new bull" market"

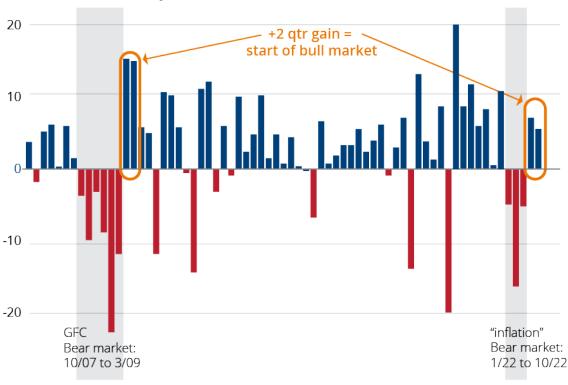
#### S&P 500 Quarterly: looks like a new bull



80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99 00 01 02 03 04

# Returns: 2 Consecutive quarters of gains = "new" bull market

S&P 500 Quarterly: looks like a new bull



Source: Fundstrat, Bloomberg



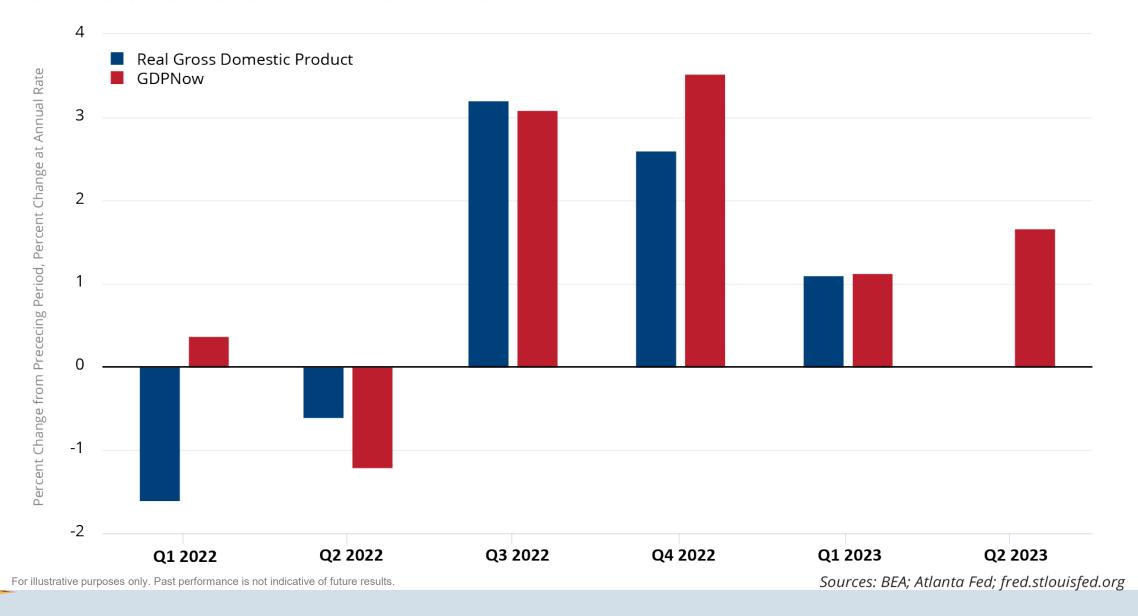
#### Will There be a Recession in 2023?

- The economy rebounded in the second half of 2022
- The Atlanta Fed GDPNow is forecasting Q1 growth
- Parts of the economy remain resilient, while others have begun to soften
- We believe a slowdown in growth expected later this year
- We believe the odds of a mild recession are on the rise

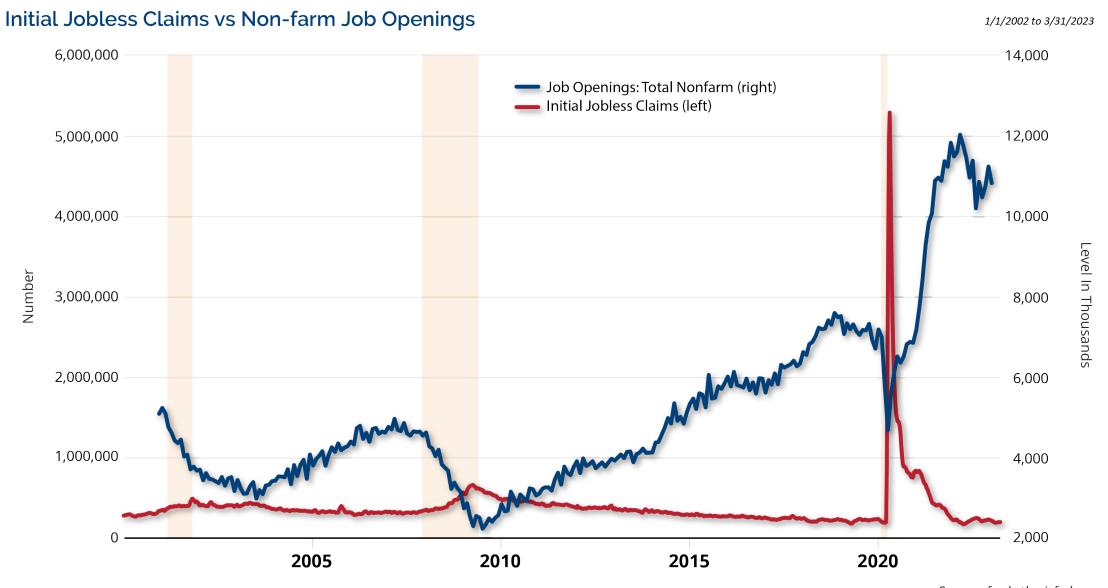


## Economy Has Bounced Back

#### Real Gross Domestic Product vs. GDPNow



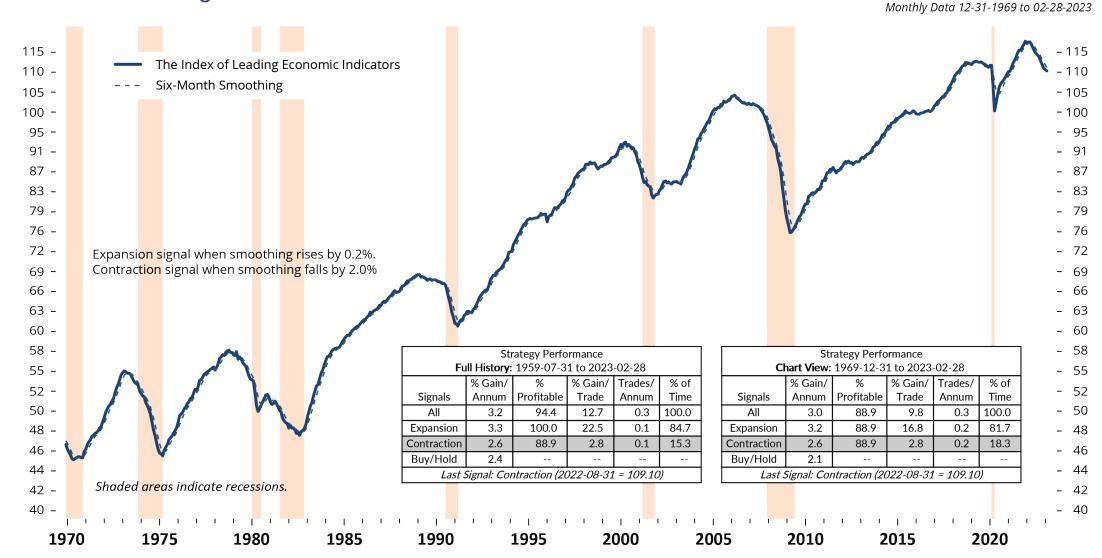
## Labor Market Still Robust, but Expected to Weaken



Source: fred.stlouisfed.org

## Economy Likely to Slow

#### The Index of Leading Economic Indicators



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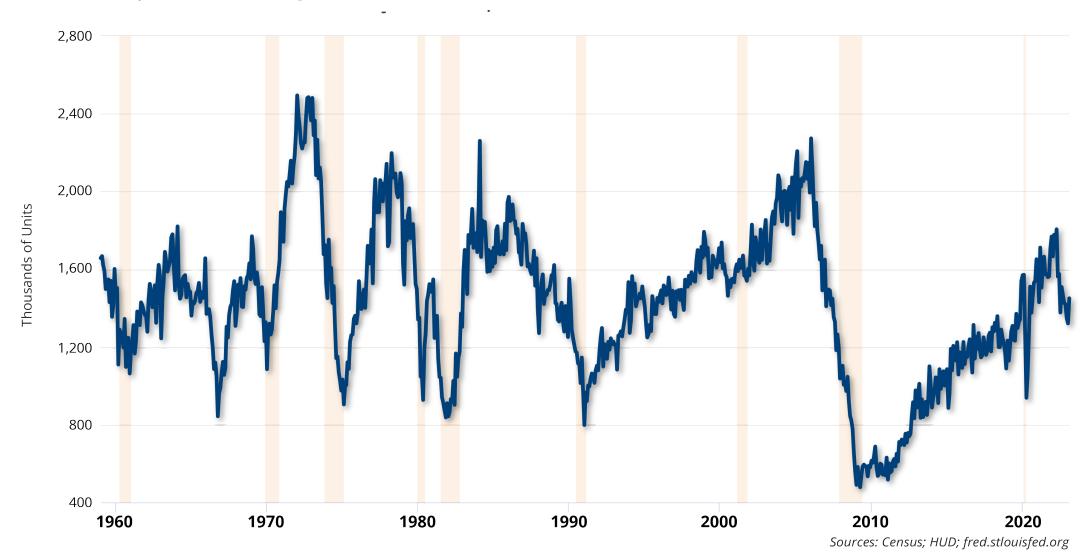
Source: The Conference Board; Ned Davis Research

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# Housing Has Already Slowed

#### New Privately-Owned Housing Units Started: Total Units

1/1/1959 to 2/1/2023



# Timing NBER Recession Declarations

Recession Start Declared	S&P 500	Recession End Declared	S&P 500	Missed Return
06/08/2020	3232	07/19/2021	4258	31.74%
12/01/2008	816	09/20/2010	1143	40.00%
11/26/2001	1157	07/17/2003	982	-15.18%
04/25/1991	379	12/22/1992	440	16.10%
01/06/1982	119	07/08/1983	168	40.59%
06/03/1980	111	07/08/1981	128	16.12%
			Average	21.56%

For illustrative purposes. Past performance is not indicative of future results.

Source: Standard and Poors, NBER 13

### Is the Banking Situation Like 2008?

- Timeline of events
- Liquidity vs asset impairment
- Banks are better capitalized
- Delinquency and charge-off rates are low
- Commercial real estate
- Expect more regulation and oversight



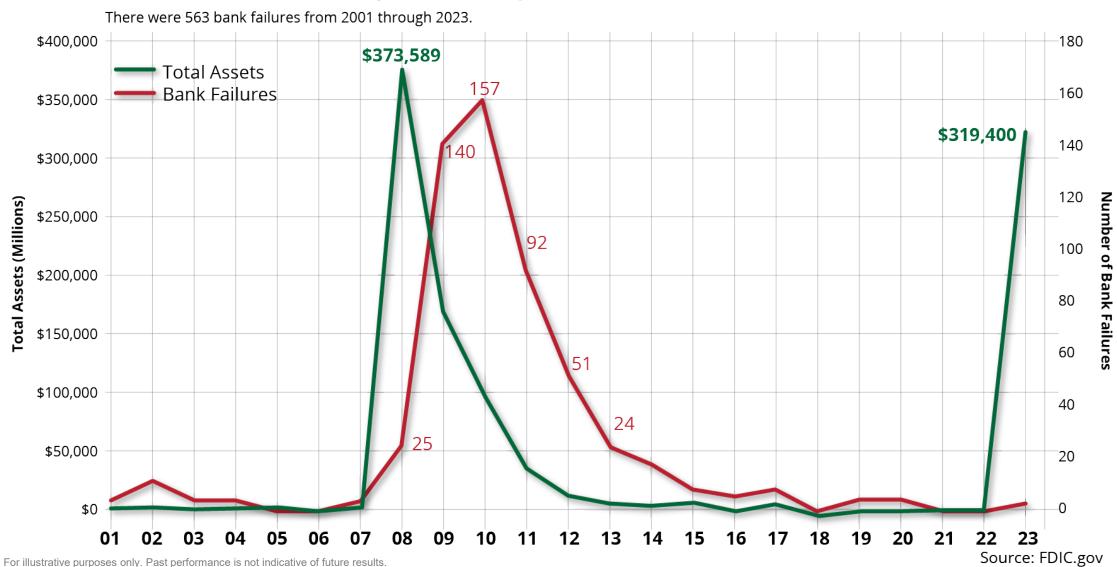
#### Timeline of Events

- Wednesday, March 8 Silvergate Capital Corp Announces it will wind down operations and liquidate its assets
- Friday, March 10 FDIC took control of Silicon Valley Bank
- Sunday, March 12 FDIC shuts down Signature Bank Treasury, Federal Reserve and FDIC
- Wednesday, March 15 Swiss authorities backstop Credit Suisse
- Thursday, March 16 Large banks deposit money into First Republic
- Sunday, March 19 UBS agrees to buy Credit Suisse
- Monday, March 20 Flagstar Bank agrees to buy loans and deposits of Signature Bank
- Sunday, March 26 First Citizens agrees to buy loans and deposits of Silicon Valley Bridge Bank



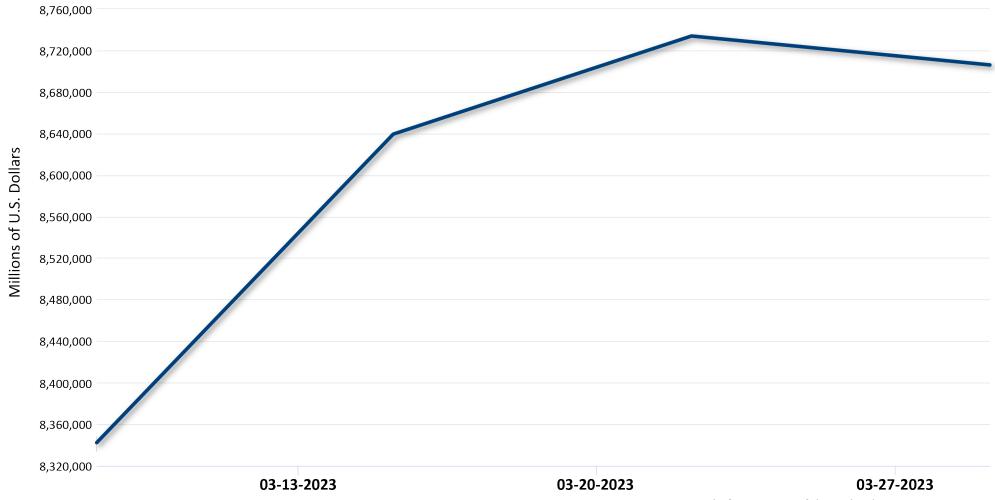
# 563 Bank Failures from 2001 Through 2023

#### Bank Failures in Breif — Summary 2001 through 2023



# Banks Scramble for Liquidity

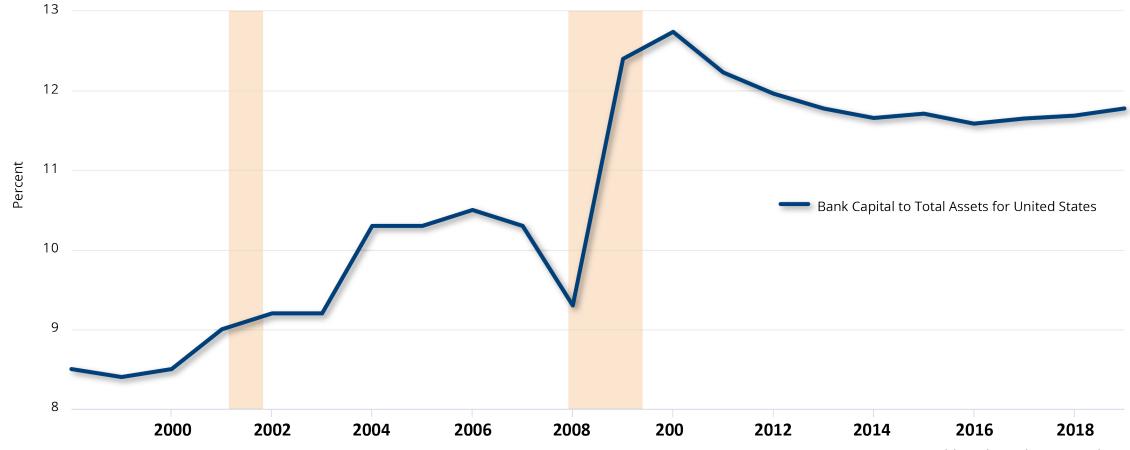
Assets: Total Assets: Total Assets (Less Eliminations from Consolidation): Wednesday Level



# Banks are Better Capitalized

#### Bank Capital to Total Assets for United States

1/1/1998 to 1/1/2019

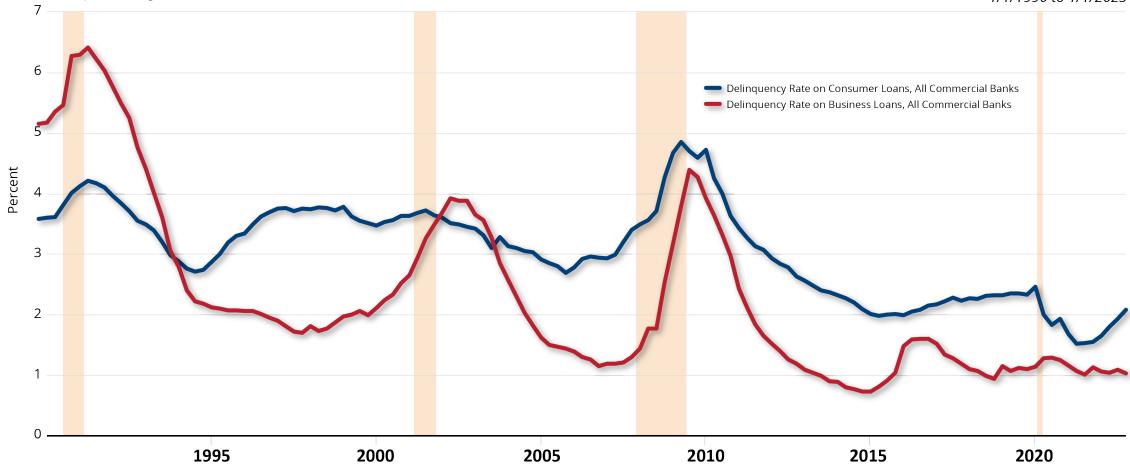


Source: World Bank, Fred.StLouisFed.org

## Delinquency Rates on Consumer/Business Loans Are Low

Delinquency Rate on Consumer Loans, All Commercial Banks Delinquency Rate on Business Loans, All Commercial Banks

1/1/1990 to 1/1/2023



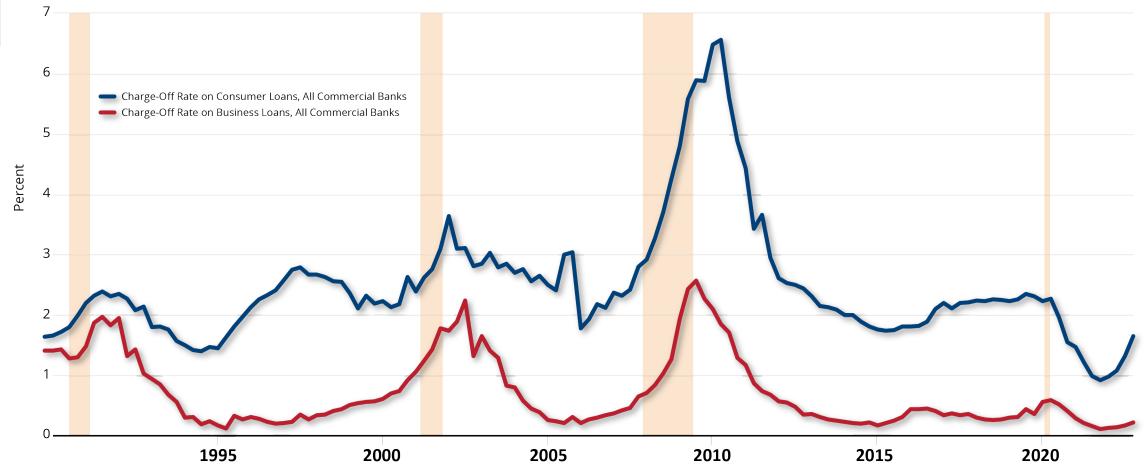
Source: Board of Governors of the Federal Reserve System (US)

# pans Are Also Low

#### Charge-Off Rates on Consumer/Business Loans Are Also Low



1/1/1990 to 1/1/2023

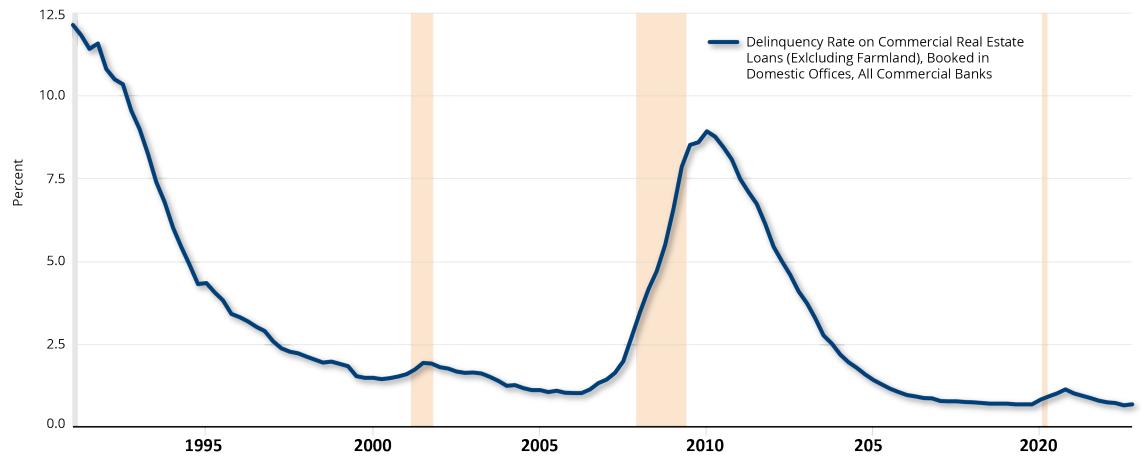


Source: Board of Governors of the Federal Reserve System (US)

### Delinquency Rates on Commercial Real Estate are Low, Too

Delinquency Rate on Commercial Real Estate Loans (Exlcluding Farmland), Booked in Domestic Offices, All Commercial Banks

1/1/1993 to 1/1/2021



Source: Board of Governors of the Federal Reserve System (US)

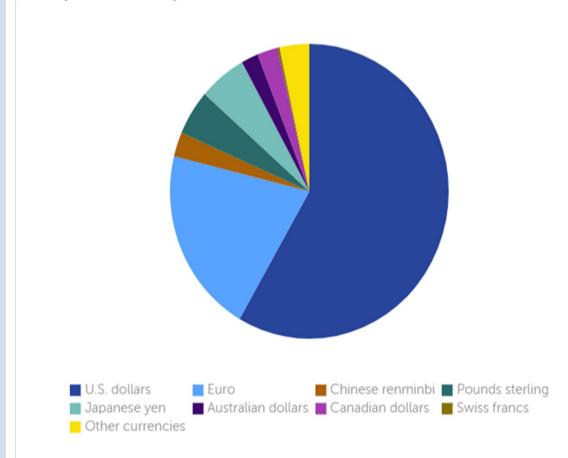
## Is the Dollar going to Lose Its Reserve Status?

- Widely used by central banks around the world
- Accounts for ~60% of foreign exchange reserves
- Accounts for ~90% of all foreign exchange transactions
- Can be a safe haven during times of crisis

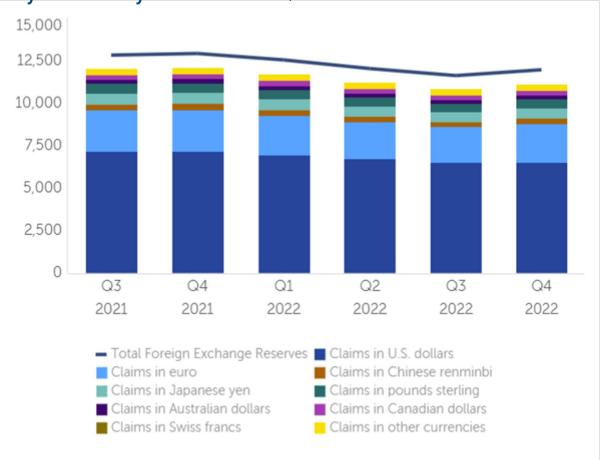


# Foreign Exchange Reserves

World – Allocated Reserves by Currency for 2022 Q4

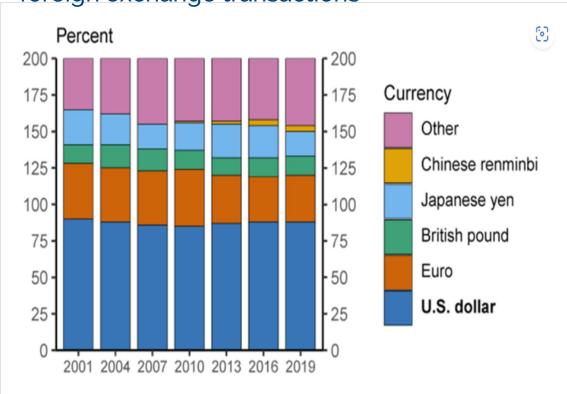


World – Official Foreign Exchange Reserves by Currency (U.S. Dollars, Billions)



# Foreign Exchange Transactions

Share of over-the-counter foreign exchange transactions

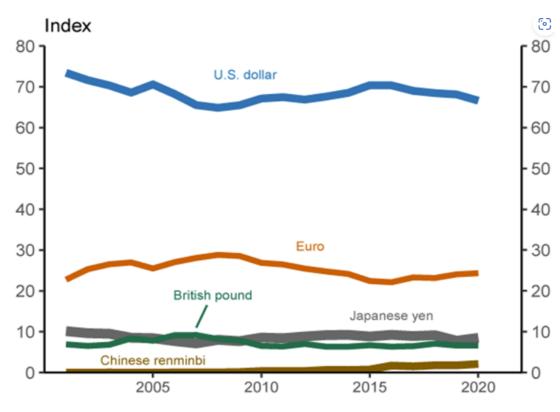


Note: On a net-net basis at current exchange rates. Percentages sum to 200 percent because every FX transaction includes two currencies. Legend entries appear in graph order from top to bottom. Chinese renmimbi is 0 until 2013.

Source: BIS Triennial Central Bank Survey of FX and OTC Derivatives Markets.

For illustrative purposes. Past performance is not indicative of future results.

#### Index of international currency usage



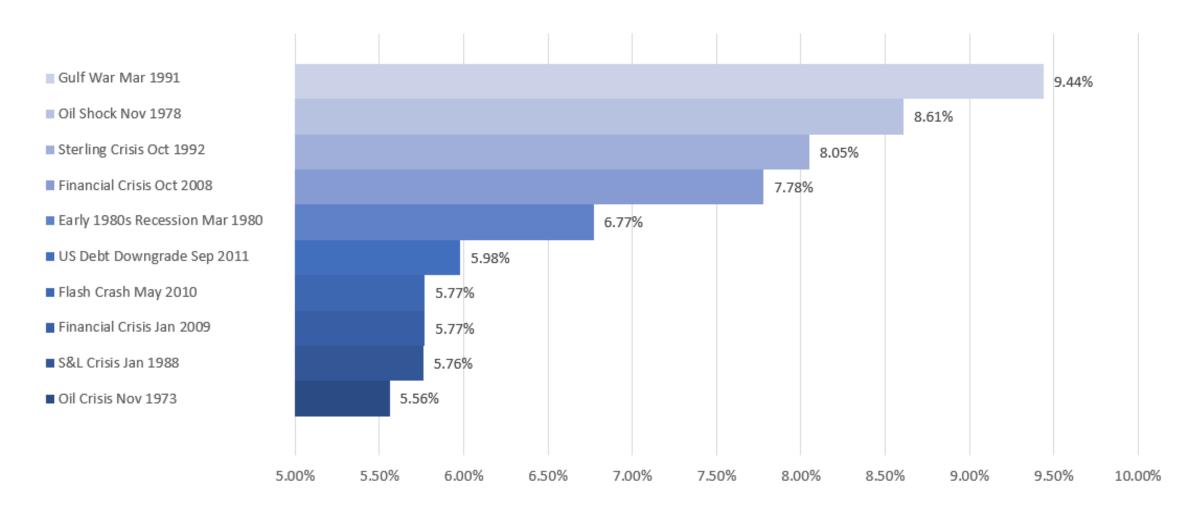
Note: Index is a weighted average of each currency's share of globally disclosed FX reserves (25 percent weight), FX transaction volume (25 percent), foreign currency debt issuance (25 percent), foreign currency and international banking claims (12.5 percent), and foreign currency and international banking liabilities (12.5 percent).

Source: IMF COFER; BIS Triennial Central Bank Survey of FX and OTC Derivatives Market; Dealogic; Refinitiv; BIS locational banking statistics; Board staff calculations.

Source: FederalReserve.gov 24

#### US Dollar Can Be a Save Haven

#### Biggest Monthly Gains in USD



For illustrative purposes. Past performance is not indicative of future results.

Source: Investing.com 25

## Do I Still Need to Worry About Inflation?

- Economy not like the 1970s
- We believe Inflation peaked last year
- Many commodities are off their highs
- Core PCE Inflation still above the Fed's target
- We feel that the Fed is near the end of its rate hike cycle



#### Not That 70's Show

#### Consumer Price Index for All Urban Consumers:

All items in U.S. City Average + Unemployment Rate + Federal Fund Effective Rates



## Commodity Prices Are Off Their Highs



Lumber 03/04/22 \$1477 03/01/23 \$377 -75%



Crude Oil 03/08/22 \$129 03/01/23 \$78 -40%



Wheat 03/04/22 \$1340 03/01/23 \$710 -47%



Copper 03/07/22 \$4.92 03/01/23 \$3.81 -15%

Source: Investing.com 28

## Used Cars, Home Prices, and Freight Rates Are Also Lower



Used Cars
Jan 2022 257.7
Feb 2023 234.5
-9%



Home Prices
Jun 2022 308.37
Dec 2022 294.68
-4.44%



Baltic Dry Index 10/07/21 5650 03/01/23 1099 -81%

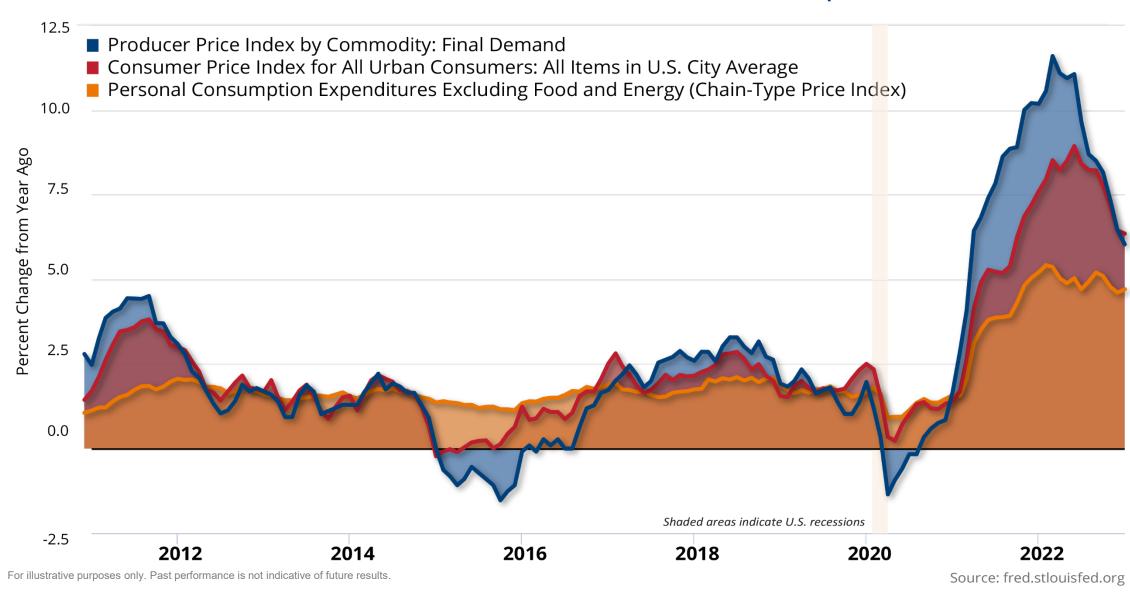


Container Rates
Sep 2021 \$10377
03/02/23 \$1859
-82%

## Our Take: Inflation Has Likely Peaked

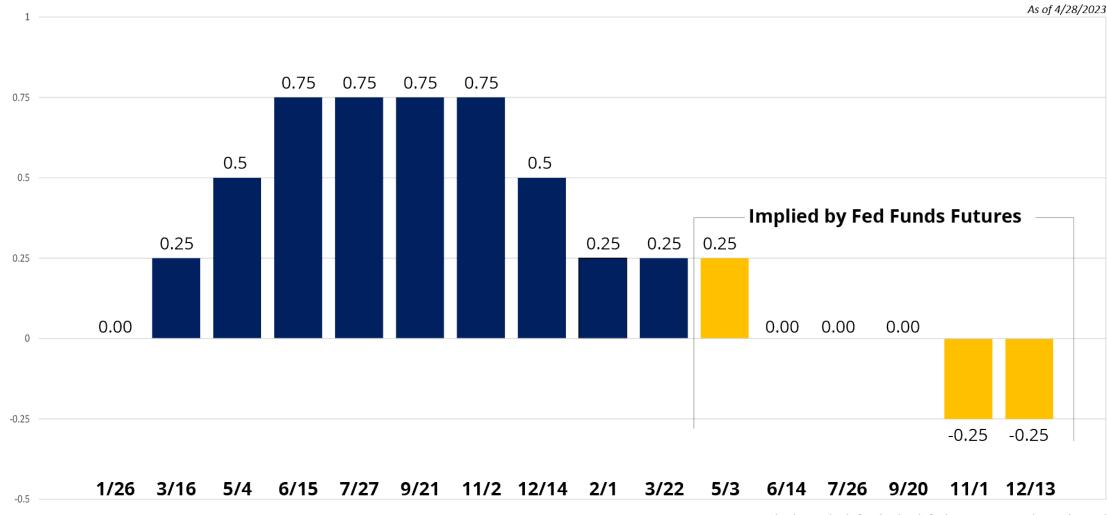
#### Producer Price Index vs Consumer Price Index vs Personal Consumption

1/1/2011 to 2/28/2023



#### One and Done?

#### Fed Rate Hikes: Actual and Implied by Fed Funds Futures



Source: Clark Capital, fred.stlouisfed.org, CME FedWatch Tool

## S&P 500 Returns and the Fed Funds Rate

Fed Funds Rate	Number of months	Avg Monthly Return	Annualized Return	Worst Month	Return	Best Month	Return
Less than 2%	222	0.96%	12.15%	Oct 2008	-16.94%	Apr 2020	12.68%
Between 2%-4%	173	0.24%	2.92%	Sep 2022	-9.34%	Nov 1962	10.16%
Between 4%-6%	197	1.13%	14.44%	Aug 1998	-14.58%	Jan 1976	11.83%
Greater than 6%	228	0.39%	4.78%	Oct 1987	-21.76%	Oct 1974	16.30%
Total	820	0.69%	8.60%				

Jul 1954 to Oct 2022

For illustrative purposes. Past performance is not indicative of future results. Investors cannot invest directly in an index and unmanaged index returns do not reflect any fees, expenses, or sales charges.

#### Stock Returns and Economic Metrics Under Each Fed Chair

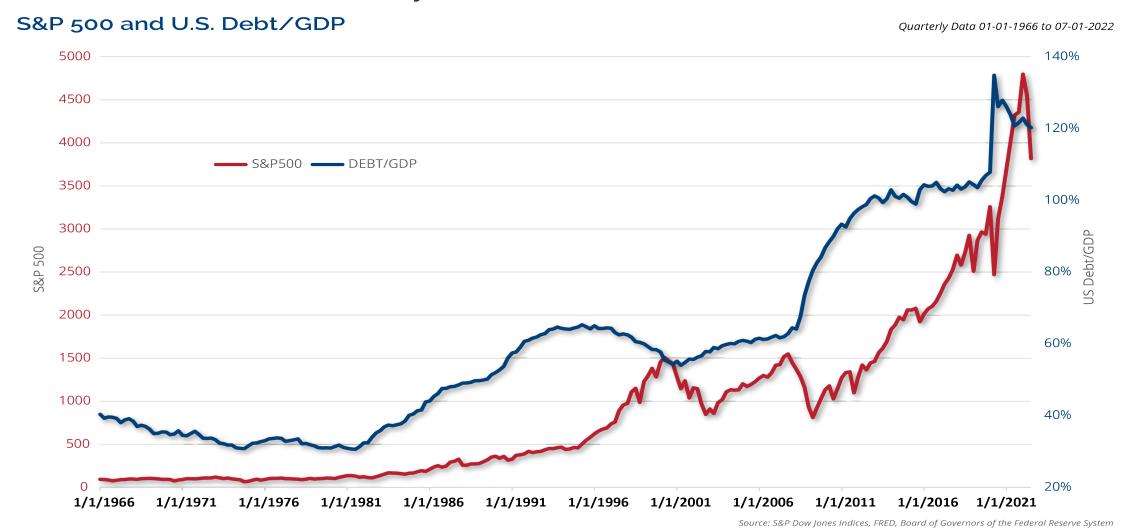
Fed Chair	Start	End	S&P 500 CAGR Returns	10yr Treasury Start	10yr Treasury End	GDP	Inflation
Bill Martin	04/02/51	01/31/70	7.6%	2.6%	7.75%	3.9%	2.1%
Arthur Burns	02/01/70	01/31/78	0.6%	7.75%	7.94%	3.1%	6.6%
William Miller	03/08/78	08/06/79	13.4%	8.03%	8.91%	4.9%	11.2%
Paul Volcker	08/06/79	08/11/87	15.6%	8.91%	8.72%	2.9%	5.7%
Alan Greenspan	08/11/87	01/31/06	7.5%	8.72%	4.52%	3.2%	3.1%
Ben Bernanke	02/01/06	01/31/14	4.2%	4.56%	2.64%	1.3%	2.1%
Janet Yellen	02/03/14	02/03/18	12.2%	2.58%	2.84%	2.3%	1.5%
Jay Powell	02/05/18	02/21/23*	8.5%	2.71%	3.95%	2.0%	3.8%

<sup>\*</sup>Current as of 3/1/2023. For illustrative purposes. Past performance is not indicative of future results. Investors cannot invest directly in an index and unmanaged index returns do not reflect any fees, expenses, or sales charges.

# How Will the Debt Ceiling Debate Impact the Market?

- US Debt/GDP has risen since the 1960s
- So has the S&P 500
- 20 Funding gap/govt shutdowns since 1976
- Minimal impact to market in prior episodes

# US Govt Debt - Only 1 Piece of the Puzzle



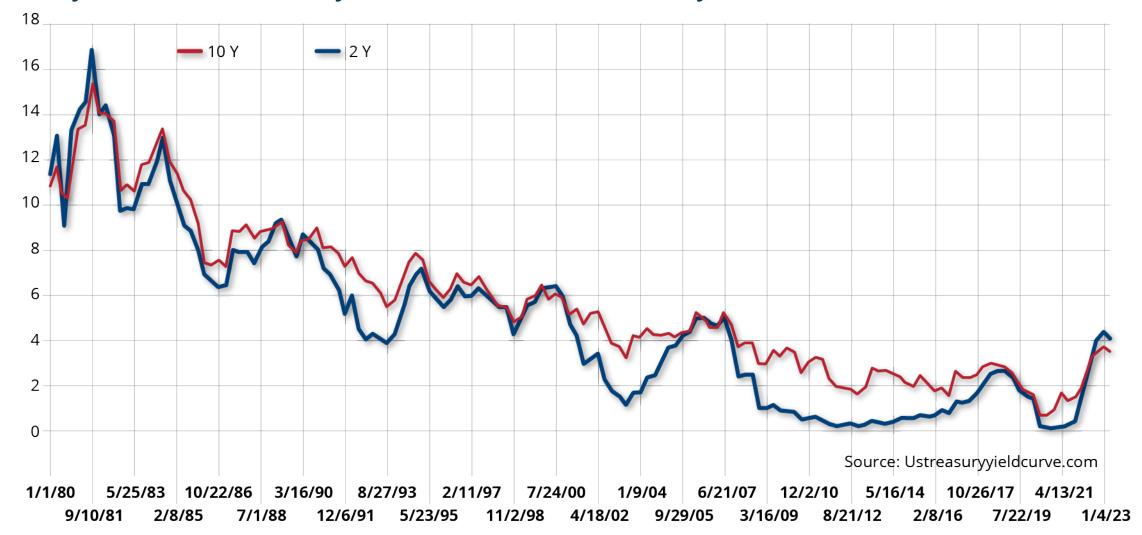
# US Funding Gaps/Shutdowns

	S&P 500		
9/30/1976	10/11/1976	11	-3.421%
9/30/1977	10/13/1977	13	-3.180%
10/31/1977	11/9/1977	9	0.693%
11/30/1977	12/9/1977	9	-1.244%
9/30/1978	10/18/1978	18	-1.999%
9/30/1979	10/12/1979	12	-4.418%
11/20/1981	11/23/1981	3	-0.090%
9/30/1982	10/2/1982	2	1.287%
12/17/1982	12/21/1982	4	0.815%
11/10/1983	11/14/1983	4	1.320%
9/30/1984	10/3/1984	3	-2.203%
10/3/1984	10/5/1984	2	0.148%
10/16/1986	10/18/1986	2	-0.288%
12/18/1987	12/20/1987	2	0.000%
10/5/1990	10/9/1990	4	-2.055%
11/13/1995	11/19/1995	6	1.312%
12/15/1995	1/6/1996	22	0.060%
9/30/2013	10/17/2013	17	3.069%
1/19/2018	1/22/2018	3	0.807%
12/21/2018	1/25/2019	35	10.268%
Average		9	0.04%

# Should I Just Buy a 2-Year Treasury?

- We feel 2-year Treasury yields have likely peaked
- Reinvestment risk
- Opportunity cost

# Why Not Just Buy a 2-Year Treasury?



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Fixed incomes securities are subject to certain risks including, but not limited to: interest rate (changes in interest rates may cause a decline in market value or an investment), credit, prepayment, call (some bonds allow the issuer to call a bond for redemption before it matures), extension (principal repayments may not occur as quickly as anticipated, causing the expected maturity of a security to increase) and inflation risk (rising prices will lower the purchasing power of the investment at maturity).

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### Benchmark Descriptions

The S&P 500 measures the performance of the 500 leading companies in leading industries of the U.S. economy, capturing 80% of U.S. equities.

References to market or composite indices, benchmarks or other measures of relative market performance over a specified period of time (each, an "index") are provided for your information only. Reference to an index does not imply that the portfolio will achieve returns, volatility or other results similar to that index. The composition of the index may not reflect the manner in which a portfolio is constructed in relation to expected or achieved returns, portfolio guidelines, restrictions, sectors, correlations, volatility or tracking error targets, all of which are subject to change. Investors cannot invest directly in an index.

The Consumer Price Index (CPI) is a measure of the average change over time in the prices paid by urban consumers for a market basket of consumer goods and services. Indexes are available for the U.S. and various geographic areas.

The 10-year Treasury yield is closely watched as an indicator of broader investor confidence. Because Treasury bills, notes, and bonds carry the full backing of the U.S. government, they are viewed as one of the safest investments.

A leading indicator is a measurable set of data that may help to forecast future economic activity. Leading economic indicators can be used to predict changes in the economy before the economy begins to shift in a particular direction. They have the potential to be useful for businesses, investors, and policy makers.

Index returns include the reinvestment of income and dividends. The returns for these unmanaged indexes do not include any transaction costs, management fees or other costs. It is not possible to make an investment directly in any index.

The volatility (beta) of an account may be greater or less than its respective benchmark.

The Personal Consumption Expenditures Price Index (PCE) is a measure of the prices that people living in the United States, or those buying on their behalf, pay for goods and services. The PCE price index is known for capturing inflation (or deflation) across a wide range of consumer expenses and reflecting changes in consumer behavior.

Gross domestic product (GDP) is the monetary value of all finished goods and services made within a country during a specific period. GDP provides an economic snapshot of a country, used to estimate the size of an economy and growth rate.

The Producer Price Index (PPI) program measures the average change over time in the selling prices received by domestic producers for their output. The prices included in the PPI are from the first commercial transaction for many products and some services.

GDPNow is a forecasting model that provides a "nowcast" of the official GDP estimate prior to its release by estimating GDP growth using a methodology similar to the one used by the U.S. Bureau of Economic Analysis.

The Daily Moving Average is a technical indicator used to analyze price trends over a security's average closing price over a period of time.

The 2-Year Treasury Rate is the yield received for investing in a US government issued treasury security that has a maturity of 2 years. The 2-year treasury yield is included on the shorter end of the yield curve and is important when looking at the overall US economy.

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