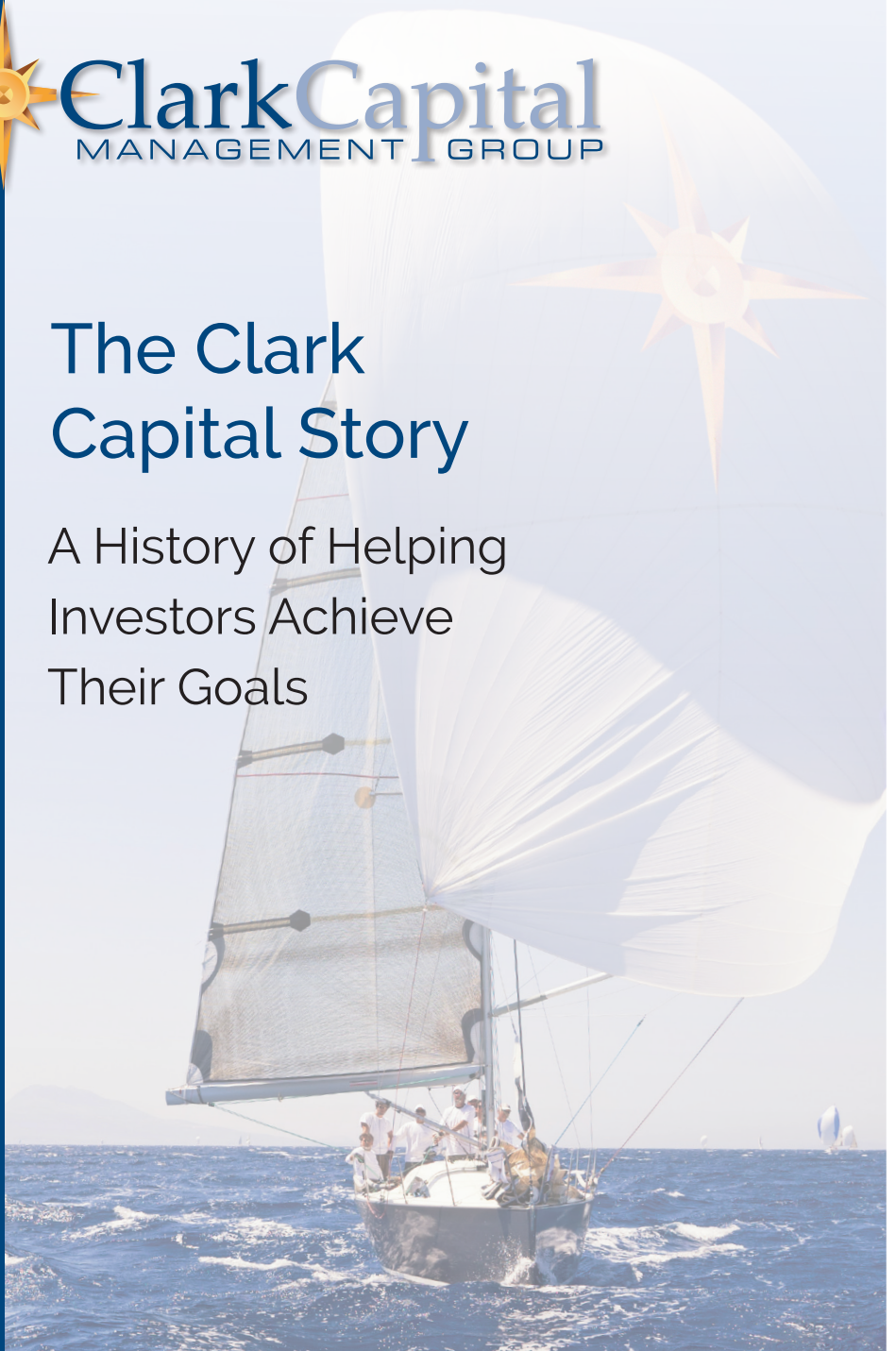




## The Clark Capital Story

A History of Helping  
Investors Achieve  
Their Goals

Navigate  
Your Future.  
Enjoy the  
Journey.



Clark Capital Management Group is a 100% family and employee-owned investment management firm based in Philadelphia, PA.

Together with elite financial advisors, we are dedicated to providing investment strategies designed to help high net worth investors achieve their goals.



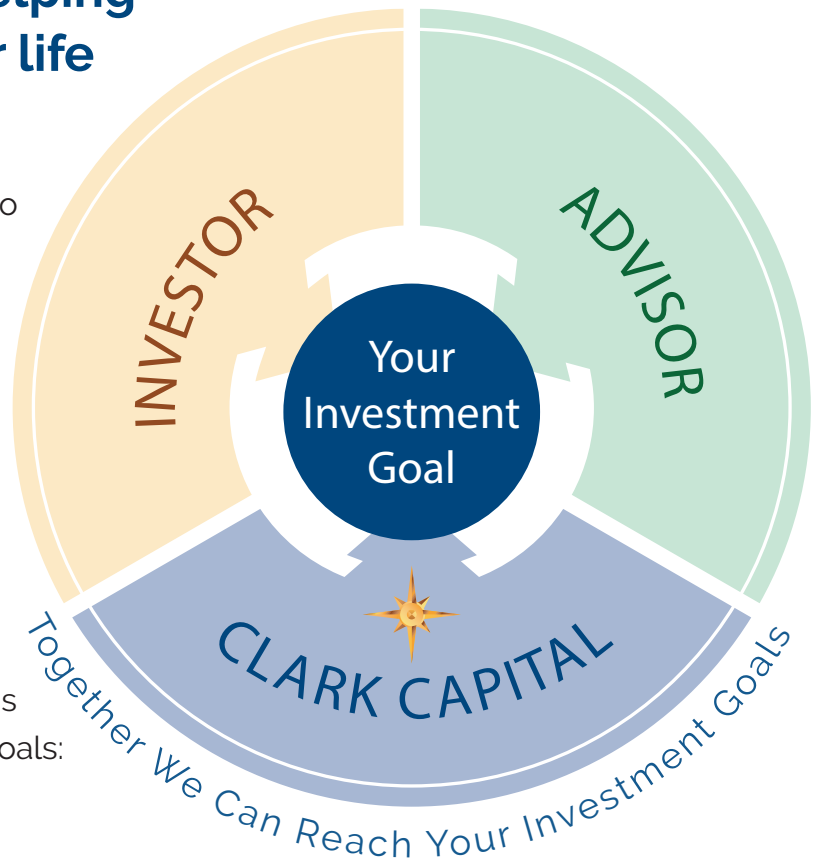
**“I founded Clark Capital to place investors’ needs first.”**  
Harry J. Clark, CFP® | Executive Chairman

## We recognize that life is a journey, and we are committed to helping investors move toward their life goals confidently.

Clark Capital partners with financial advisors to deliver investment strategies that are aligned with their financial plans for their clients.

As an independent asset manager, we offer a true partnership to financial advisors and their clients. We believe that a collaborative approach to portfolio construction helps ensure that clients achieve their desired outcomes.

Our diversified suite of investment strategies is designed to address a full range of investor goals: growth, income, and capital preservation.



## A history of helping elite financial advisors and their clients

1986

Harry Clark Finds Clark Capital to Provide Investors with Unbiased Access to Fee Based Investment Management

2000

Navigator® Taxable and Tax Free Fixed Income Individual Bond Portfolios Are Launched

2005

Navigator® Fixed Income Total Return, an Innovative, Relative Strength-Based Approach to Tactical Fixed Income Is Launched

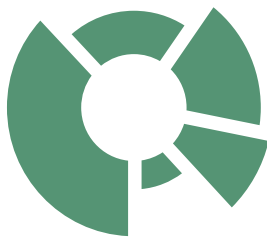
2005

Navigator® High Dividend Equity Separately Managed Account Is Launched

# Our Investment Philosophy

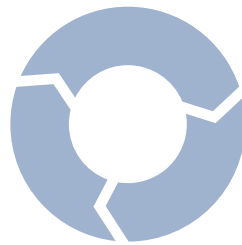
Whether you seek growth, income or protection, we collaborate with your financial advisor to create the right portfolio for your unique needs.

Our disciplined and research-driven investment philosophy is grounded in three core principles:



## Meaningful Diversification

Multiple global asset classes and methodologies are incorporated into a portfolio aligned to the client's life goals.



## Opportunistic Asset Allocation

We utilize an active approach to take advantage of growth opportunities in a rapidly changing global marketplace.



## Personalized Risk Management

Help clients remain committed to reaching their long-term goals, regardless of the ups and downs of the market.

2006

RTE Asset Management ("RTE") is Acquired as a Wholly Owned Subsidiary

2007

Navigator® Unified Managed Account (UMA) Strategies Are Launched

2014

Navigator® Personalized Unified Managed Account (PUMA®) Is Launched, Providing Complete Personalization for High Net Worth Investors

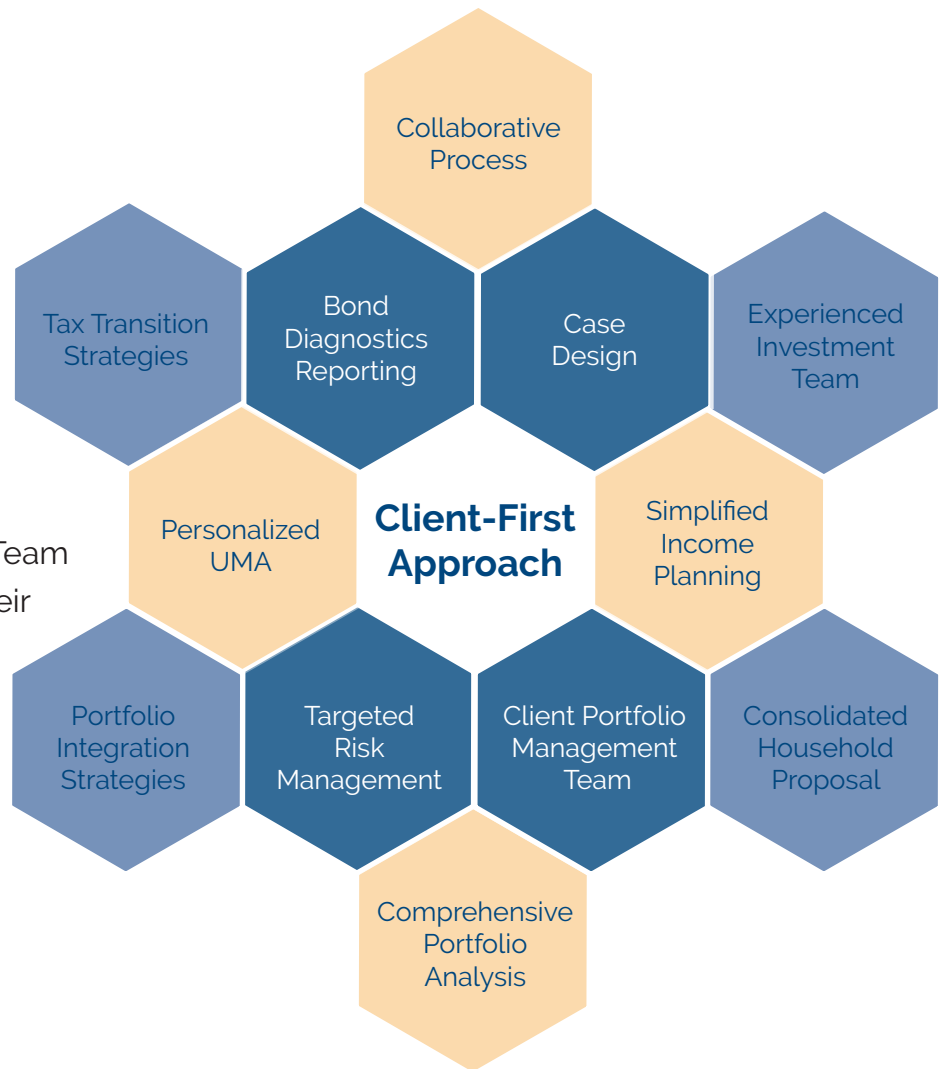
2015

The Firm Enters a Distribution Agreement with AssetMark to Begin Its Next Phase of Growth Focused on Asset Management Excellence

# Putting Clients First

We believe putting clients at the center of portfolio construction can help investors remain committed to their financial plan so they can reach their long-term goals.

Our Client Portfolio Management Team works together with clients and their financial advisors to understand each client's life goals and creates personalized portfolios, tax plans and income plans tailored to their objectives.



**2016**

The Client Portfolio Management Team Is Formed to Expand the Firm's High-net-worth Services for Advisors and Investors

**2017**

Brendan Clark, CFA® Is Named Chief Executive Officer

**2017**

Clark Capital Is Named SMA Strategist of the Year by Investnet, Inc and Investment Advisor Magazine

**2017**

Firm Provides Ownership to All Employees Strengthening Its Commitment to Being a Family and Employee-Owned Independent Asset Manager



# “Asset management is a team sport.”

Brendan Clark, CFA® | Chief Executive Officer



## Our People

The strategies we offer are only one part of our story, and we believe the key to success is the people involved.

Our team is dedicated to providing innovative investment strategies with a common goal: to help deliver consistent, long-term investment performance.

## A Culture of Care

Clark Capital's culture is driven by our family and employee-owned atmosphere.

Our culture of care strives to make positive impacts, with the goal of leaving behind a business legacy that extends beyond investment returns.



2018

Navigator® International/ADR Is Recognized as Manager of the Decade by PSN/Informa

2019

Navigator® Total Wealth Strategies Are Launched Providing Fully Diversified, Risk-Based Portfolios for High Net Worth Investors

2020

Clark Capital Is Recognized by MMI/Barron's for Asset Manager of the Year (\$10-50B) and for Distribution Excellence

2020

Firm Becomes the 15<sup>th</sup> Largest SMA Manager, Reaching over \$20B in Assets under Management

2021

Clark Capital Is Recognized by MMI/Barron's for Asset Manager of the Year (\$10-50B)

# A Commitment to Asset Management Excellence

Clark Capital is honored to be recognized by leading industry publications and institutions for our dedication to serving advisors and their clients.

<b>2020 2021 2022</b>	<b>INDUSTRY AWARDS WINNER</b>	 <b>MONEY MANAGEMENT INSTITUTE</b>	 <b>BARRON'S</b>	<b>Asset Manager of the Year</b> <i>(AUM between \$25-\$100 billion)</i>
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**2021 WINNER**  
**REFINITIV LIPPER  
 FUND AWARDS**  
 UNITED STATES



**2020 WINNER**  
**REFINITIV LIPPER  
 FUND AWARDS**  
 UNITED STATES



**2018**  
**THOMSON REUTERS  
 LIPPER FUND AWARDS**  
 UNITED STATES

**2023**  
**BEST PLACES TO WORK**  
  
 PHILADELPHIA  
 BUSINESS  
 JOURNAL

**2022**  
**BEST PLACES TO WORK**  
  
 PHILADELPHIA  
 BUSINESS  
 JOURNAL

**2021**  
**BEST PLACES TO WORK**  
  
 PHILADELPHIA  
 BUSINESS  
 JOURNAL



**2017**  
**SMA  
 MANAGERS  
 of the YEAR**



Informa Investment Solutions  
**PSN**  
 Top Guns Award  
 Manager of the Decade  
**4Q 2018**



Informa Investment Solutions  
**PSN**  
 Top Guns Award  
 Manager of the Decade  
**4Q 2017**

**2020**  
**BEST PLACES TO WORK**  
  
 PHILADELPHIA  
 BUSINESS  
 JOURNAL

**2019**  
**BEST PLACES TO WORK**  
  
 PHILADELPHIA  
 BUSINESS  
 JOURNAL



**2022**

Clark Capital Is  
 Recognized by  
 MMI/Barron's for  
 Asset Manager of  
 the Year (\$25-100B)  
 and for Distribution  
 Excellence



**2022**

Clark Capital  
 Wins Philadelphia  
 Business Journal's  
 Best Places to Work  
 in Philadelphia for  
 the 4<sup>th</sup> Year in a Row



**2023**

Clark Capital  
 Wins Philadelphia  
 Business Journal's  
 Best Places to Work  
 in Philadelphia for  
 the 5<sup>th</sup> Year in a Row

Contact your  
 financial advisor to learn  
 how Clark Capital can  
 help you achieve your  
 investment goals.



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Philadelphia, PA 19103  
800.766.2264  
[www.ccmg.com](http://www.ccmg.com)

This is for informational purposes only. It should not be assumed that any of the investment recommendations or decisions we make in the future will be profitable. This material is not intended to be relied upon as forecast or research. Clark Capital Management Group, Inc. reserves the right to modify its current investment strategies and techniques based on changing market dynamics or client needs. Investors must make their own decisions based on their specific investment objectives and financial circumstances.

Clark Capital Management Group, Inc. is an investment adviser registered with the U.S. Securities and Exchange Commission. Registration does not imply a certain level or skill or training. More information about Clark Capital's advisory services can be found in its Form ADV, which is available upon request.

Past performance is not indicative of future results. The awards shown are not indicative of the adviser's future performance and may not be representative of any one client's experience because the rating reflects an average of all, or a sample of all, the experiences of the adviser's clients.

Investnet, Inc. (NYSE: ENV) and Investment Advisor magazine selected finalists for the 13th Annual Separately Managed Account (SMA) Manager and Strategist of the Year Awards using Investnet | PMC's proprietary, systematic, and multi-factor methodology for evaluating managers. This framework takes a variety of qualitative and quantitative criteria into consideration, such as investment process and style, performance, firm profile, customer service, and tax efficiency. To qualify for an SMA Manager and Strategist of the Year Award, a manager's team must have at least three years of experience running a strategy with \$200 million or more in assets. A manager's product is also required to be reported through Investnet | PMC's Premium Research solutions, which includes more than 54,000 advisors and 2,500 companies including: U.S. banks, wealth

management and brokerage firms, Registered Investment Advisers, and Internet services companies.

The Thomson Reuters Lipper Fund Awards, granted annually, highlight funds and fund companies that have excelled in delivering consistently strong risk-adjusted performance relative to their peers. The Lipper Fund Awards are based on the Lipper Leader for Consistent Return rating, which is a risk-adjusted performance measure calculated over 36, 60 and 120 months. The fund with the highest Lipper Leader for Consistent Return (Effective Return) value in each eligible classification wins the Lipper Fund Award. For more information, see [lipperalpha.financial.thomsonreuters.com/lipper](http://lipperalpha.financial.thomsonreuters.com/lipper) Although Lipper makes reasonable efforts to ensure the accuracy and reliability of the data contained herein, the accuracy is not guaranteed by Lipper.

The PSN universes were created using the information collected through the PSN investment manager questionnaire and use only gross of fee returns. Mutual fund and commingled fund products are not included in the universe. PSN Top Guns investment managers must claim that they are GIPS compliant. Products must have an R-Squared of 0.80 or greater relative to the style benchmark for the ten year period ending December 31, 2017. Moreover, products must have returns greater than the style benchmark for the ten year period ending December 31, 2017 and also Standard Deviation less than the style benchmark for the ten year period ending December 31, 2017. At this point, the top ten performers for the latest 10 year period ending December 31, 2017 become the PSN Top Guns Manager of the Decade. This designation may not be representative of any one client's experience because the rating reflects an average of all, or a sample of all, the experiences of investors in the strategy. Though the strategy was in the top ten, it was not ranked first in the top ten category for each period.