

## The Clark Capital Story

A History of Helping Investors Achieve Their Goals

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Navigate Your Future. Enjoy the Journey. Clark Capital Management Group is a 100% family and employeeowned investment management firm based in Philadelphia, PA.

Together with elite financial advisors, we are dedicated to providing investment strategies designed to help high net worth investors achieve their goals.



"I founded Clark Capital to place investors' needs first." Harry J. Clark, CFP® | Executive Chairman

### We recognize that life is a journey, and we are committed to helping investors move toward their life goals confidently.

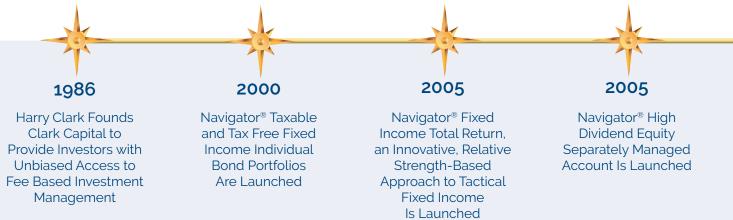
Clark Capital partners with financial advisors to deliver investment strategies that are aligned with their financial plans for their clients.

As an independent asset manager, we offer a true partnership to financial advisors and their clients. We believe that a collaborative approach to portfolio construction helps ensure that clients achieve their desired outcomes.

achieve their desired outcomes. Our diversified suite of investment strategies is designed to address a full range of investor goals: growth, income, and capital preservation.

Your Investment Goal DUISC.

# A history of helping elite financial advisors and their clients



### Our Investment Philosophy

Whether you seek growth, income or protection, we collaborate with your financial advisor to create the right portfolio for your unique needs.

Our disciplined and research-driven investment philosophy is grounded in three core principles:



#### Meaningful Diversification

Multiple global asset classes and methodologies are incorporated into a portfolio aligned to the client's life goals.



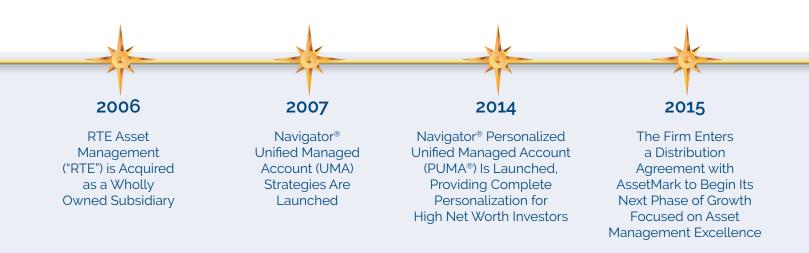
#### Opportunistic Asset Allocation

We utilize an active approach to take advantage of growth opportunities in a rapidly changing global marketplace.



#### Personalized Risk Management

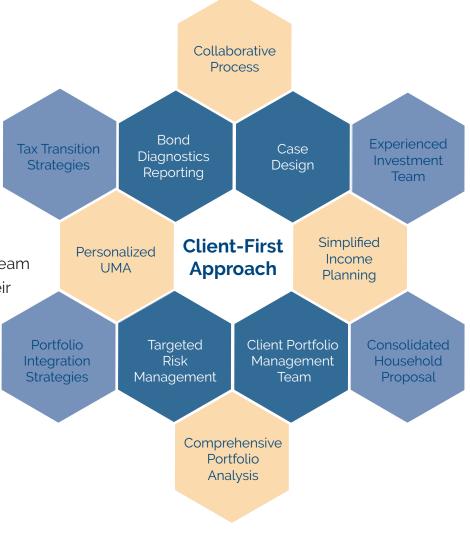
Help clients remain committed to reaching their long-term goals, regardless of the ups and downs of the market.

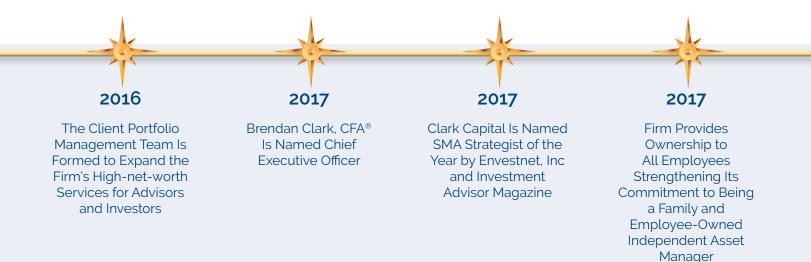


### Putting Clients First

We believe putting clients at the center of portfolio construction can help investors remain committed to their financial plan so they can reach their long-term goals.

Our Client Portfolio Management Team works together with clients and their financial advisors to understand each client's life goals and creates personalized portfolios, tax plans and income plans tailored to their objectives.





#### "Asset management is a team sport."

Brendan Clark, CFA® | Chief Executive Officer



#### Our People

The strategies we offer are only one part of our story, and we believe the key to success is the people involved.

Our team is dedicated to providing innovative investment strategies with a common goal: to help deliver consistent, long-term investment performance.

### A Culture of Care

Clark Capital's culture is driven by our family and employee-owned atmosphere.

Our culture of care strives to make positive impacts, with the goal of leaving behind a business legacy that extends beyond investment returns.



Navigator<sup>®</sup> International/ADR Is Recognized as Manager of the Decade by PSN/Informa

2018

#### 2019

Navigator® Total Wealth Strategies Are Launched Providing Fully Diversified, Risk-Based Portfolios for High Net Worth Investors

Clark Capital Is Recognized by MMI/Barron's for Asset Manager of the Year (\$10-50B) and for Distribution Excellence Firm Becomes the 15<sup>th</sup> Largest SMA Manager, Reaching over \$20B in Assets under Management

### A Commitment to Asset Management Excellence

Clark Capital is honored to be recognized by leading industry publications and institutions for our dedication to serving advisors and their clients.



The rankings or awards shown on this page do not guarantee future performance and may not be indicative of any one client's experience because they reflect an average of all, or a sample of all, the experiences of an adviser's clients. Please see the Important Disclosures at the end of the document for more information.





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Past performance is not indicative of future results. The awards shown are not indicative of the adviser's future performance and may not be representative of any one client's experience because the rating reflects an average of all, or a sample of all, the experiences of the adviser's clients.

Envestnet, Inc. (NYSE: ENV) and Investment Advisor magazine selected finalists for the 13th Annual Separately Managed Account (SMA) Manager and Strategist of the Year Awards using Envestnet | PMC's proprietary, systematic, and multi-factor methodology for evaluating managers. This framework takes a variety of qualitative and quantitative criteria into consideration, such as investment process and style, performance, firm profile, customer service, and tax efficiency. To qualify for an SMA Manager and Strategist of the Year Award, a manager's team must have at least three years of experience running a strategy with \$200 million or more in assets. A manager's product is also required to be reported through Envestnet | PMC's Premium Research solutions, which includes more than 54,000 advisors and 2,500 companies including: U.S. banks, wealth management and brokerage firms, Registered Investment Advisers, and Internet services companies.

Money Management Institute and Barron's selected finalists for both Asset Manager of the Year (\$10 – \$50 billion) and Distribution Excellence by the specially-appointed MMI Industry Awards Steering Council and the MMI Membership Experience Committee (MEC). Award winners were determined by a vote of primary contacts at each member firm. These individuals received an online ballot to cast their votes among the finalists. These awards are not indicative of Clark Capital's future performance nor may it be representative of any one client's experience. The Best Places to Work survey measures key areas that make up an organization's culture. These range from compensation and benefits to trust in senior leadership. The survey also measures the level of engagement exhibited by employees, known as employee engagement. Each question on the Best Places to Work survey is associated with a response option; each response option is associated with a numerical value. The survey uses these numerical values to profile employees and calculate an overall score, which is used to determine each organization's rank.

The Thomson Reuters Lipper Fund Awards, granted annually, highlight funds and fund companies that have excelled in delivering consistently strong risk-adjusted performance relative to their peers. The Lipper Fund Awards are based on the Lipper Leader for Consistent Return rating, which is a risk-adjusted performance measure calculated over 36, 60 and 120 months. The fund with the highest Lipper Leader for Consistent Return (Effective Return) value in each eligible classification wins the Lipper Fund Award. For more information, see lipperalpha.financial. thomsonreuters.com/lipper Although Lipper makes reasonable efforts to ensure the accuracy and reliability of the data contained herein, the accuracy is not guaranteed by Lipper.

The PSN universes were created using the information collected through the PSN investment manager questionnaire and use only gross of fee returns. Mutual fund and commingled fund products are not included in the universe. PSN Top Guns investment managers must claim that they are GIPS compliant. Products must have an R-Squared of 0.80 or greater relative to the style benchmark for the ten year period ending, December 31, 2017. Moreover, products must have returns greater than the style benchmark for the ten year period ending December 31, 2017 and also Standard Deviation less than the style benchmark for the ten year period ending DecemberR 31, 2017. At this point, the top ten performers for the latest 10 year period ending December 31, 2017 become the PSN Top Guns Manager of the Decade. This designation may not be representative of any one client's experience because the rating reflects an average of all, or a sample of all, the experiences of investors in the strategy. Though the strategy was in the top ten, it was not ranked first in the top ten category for each period.

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